## Copyright Facts For Wisconsin

WAGES

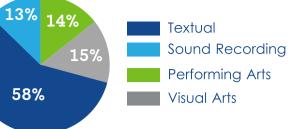
copyright alliance

**\$444M+** motion picture and television industry

**\$5.7B+** arts and cultural production industry JOBS -

7,660 motion picture and television industry direct jobs.
83,166 art & culture production jobs.
27,754 music industry jobs.
44,021 local radio & TV jobs.
84,390 app economy jobs.
2,371 video gaming jobs.







CREATIVE COMMUNITY by the numbers

- 1,530 Music Establishments
  - **263** Local Radio Stations
    - 34 Local TV Stations
- 13,709 Songwriters
  - 840 Photographers
  - 4,550 Graphic Designers
    - 620 Writers & Authors

## STATE ECONOMIC IMPACT

Contributed to the State's GDP:

\$335.1M Video Games Industry

**\$9.6B** Arts and Cultural Production

\$19.1B Television and Radio

\$1.6B Music Industry



## FUN FACTS ABOUT WISCONSIN

- According to a 2017 study conducted by the NEA, 61.6% of adults attended events, 38.7% read literature, 42.4% personally performed or created artworks, and 81.7% consumed arts via electronic media.
- Notable creators who hail from the state of Wisconsin include Willem Dafoe (actor), Peter Straub (writer), and Heather Graham (actress).

For more information about the data, go to: **copyrightalliance.org/resources/states/wisconsin** 

