

# Copyright Facts For North Carolina



copyright alliance  
create | innovate | protect



WAGES



**\$1.14B+**

motion picture and television industry

**\$8.8B+**

arts and cultural production industry

**16,540** motion picture and television industry direct jobs.

**115,891** art & culture production jobs.

**39,018** music industry jobs.

**76,673** local radio & TV jobs.

**158,000** app economy jobs.

**7,497** video gaming jobs.

## STATE ECONOMIC IMPACT

Contributed to the State's GDP:

**\$1.2B** Video Games Industry

**\$16.5B** Arts and Cultural Production

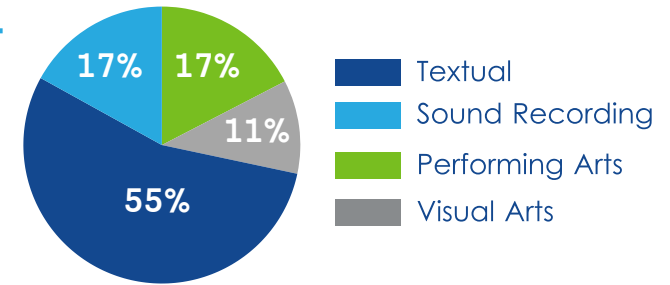
**\$33.43B** Television and Radio

**\$1.9B** Music Industry



U.S. COPYRIGHT REGISTRATIONS (2018-2022)

**40,814**



CREATIVE COMMUNITY  
by the numbers

- 5,648** Music Establishments
- 339** Local Radio Stations
- 38** Local TV Stations
- 44,627** Songwriters
- 1,530** Photographers
- 6,300** Graphic Designers
- 1,990** Writers & Authors

## FUN FACTS ABOUT NORTH CAROLINA

- According to a 2017 study conducted by the NEA, 54.4% of adults attended events, 48% read literature, 30.4% personally performed or created artworks, and 78.3% consumed arts via electronic media.
- Notable creators who hail from the state of North Carolina include Zach Galifianakis (actor), Clay Aiken (singer), and Mr. Beast (YouTuber).

For more information about the data, go to:

[copyrightalliance.org/resources/states/north-carolina](https://copyrightalliance.org/resources/states/north-carolina)

