Copyright Facts For OWO



WAGES

\$205M+

motion picture and television industry

\$2.37B+

arts and cultural production industry



4,200 motion picture and television industry direct jobs.

38,110 art & culture production jobs.

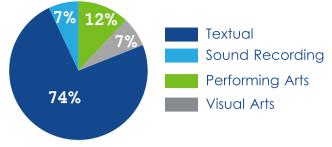
6,782 music industry jobs.

28,956 local radio & TV jobs.

41,930 app economy jobs.

927 video gaming jobs.







CREATIVE COMMUNITY by the numbers

605 Music Establishments

209 Local Radio Stations

23 Local TV Stations

4,150 Songwriters

460 Photographers

2.190 Graphic Designers

380 Writers & Authors

STATE ECONOMIC IMPACT

Contributed to the State's GDP:

\$103.9M Video Games Industry

\$4.16B Arts and Cultural Production

\$12.6B Television and Radio

\$381.8M Music Industry



FUN FACTS ABOUT IOWA

- According to a 2017 study conducted by the NEA,
 51.3% of adults attended events, 38.3% read literature,
 30.8% personally performed or created artworks, and
 67.4% consumed arts via electronic media.
- Notable creators who hail from the state of Iowa include Ashton Kutcher (actor), Ron Clements (animator), and Elijah Wood (actor).

For more information about the data, go to: copyrightalliance.org/resources/states/iowa

