Copyright Facts For Arkansas

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copyright alliance

\$147M+ motion picture and

\$1.6B+ arts and cultural

production industry



2,710 motion picture and television industry direct jobs.

30,956 arts & culture production jobs.

6,825 music industry jobs.

18,255 local radio & TV jobs.

25,671 app economy jobs. **1,008** video gaming jobs.



CREATIVE COMMUNITY by the numbers

- 558 Music Establishments
- 238 Local Radio Stations
 - 20 Local TV Stations
- 10,367 Songwriters
 - 240 Photographers
 - 1,360 Graphic Designers
 - 200 Writers & Authors

STATE ECONOMIC IMPACT

Contributed to the State's GDP:

\$134.1M Video Games Industry

\$2.8B Arts and Cultural Production

\$7.51B Television and Radio

\$307.5M Music Industry



FUN FACTS ABOUT ARKANSAS

- According to a 2017 study conducted by the NEA, 49% of adults attended events, 43.5% read literature, 34.2% personally performed or created artworks, and 73.8% consumed arts via electronic media.
- Notable creators who hail from the state of Arkansas include Maya Angelou (author), Johnny Cash (singer), and Wes Bentley (actor).

For more information about the data, go to: copyrightalliance.org/resources/states/arkansas

