



Communications and Events Intern Position

The Washington, DC-based Copyright Alliance is the unified voice of the copyright community, representing the interests of thousands of individuals and organizations across the spectrum of copyright disciplines. The Copyright Alliance represents the interests of authors, photographers, performers, artists, software developers, musicians, journalists, directors, songwriters, game designers and many other individual creators. The Copyright Alliance also represents the interests of book publishers, motion picture studios, software companies, music publishers, sound recording companies, sports leagues, broadcasters, guilds, unions, newspaper and magazine publishers, and many more organizations.

The Alliance is dedicated to advocating policies that promote and preserve the value of copyright, and to protecting the rights of creators and innovators.

We are searching for an undergraduate student based in the U.S. to work as a Communications and Events interns for the 2023 spring and/or summer months. The position is unpaid. However, it offers a great deal of experience, as well as university credits (if possible/appropriate) in a professional environment with a savvy team. It's also a position that does not require you to work in our DC office. So the candidate(s) selected can work remotely from their own location and therefore will need to provide their own computer.

Responsibilities include:

- Writing blogs, social media copy, and website landing pages to celebrate various heritage months;
- Assisting with brainstorming social media strategies for all of the Copyright Alliance's social media platforms;
- Assisting with membership marketing calendars, strategies, templates, and helping to analyze the results;
- Searching for and compiling monthly media coverage into a report format;
- Creating and proofreading weekly and monthly e-newsletters/calendars and press releases, as needed;
- Supporting team in organizing logistics and RSVPs for key meetings and events;
- Assisting in outreach to creators and creator groups to build partnerships and to solicit spotlight blogs and Creator Voices webpage videos.

Job Type: Internship

Salary: \$0.00 /year



Required experience and skills:

- Undergraduate university experience of (at least) one year.
- University major(s) that is/are consistent with internship needs, as follows:
 - Communications
 - Business or Creative Writing
 - Digital Media/Marketing
 - Public Relations
 - Event Planning
 - Research
 - An interest (and/or background) in Copyright/Creator Advocacy is a plus
- Exceptional writing/editing skills.
- Ability to work independently as well as with a team.
- An interest (or experience) in researching and writing about Diversity, Equity, and Inclusion is a plus.
- Previous blog writing experience is also a plus.

To apply, please send a cover letter, resume, and writing sample (each identified with your name) to jobs@copyrightalliance.org.

As the unified voice of the copyright community, the Copyright Alliance is committed to working to increase diversity, equity, and inclusion within the copyright field to support the diverse array of individual creators and organizations across the United States that rely on copyright to protect their creations. We strongly encourage applications from individuals who identify as a part of groups underrepresented in the copyright field, such as those identifying as Black, Indigenous, AAPI, Hispanic/Latinx, people of color, LGBTQ+, people with disabilities, and/or women for any open position at the Copyright Alliance.