CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Wisconsin:
  - Mark Ruffalo, actor
  - Chris Farley, comedian
  - Liberace, musician
  - Orson Welles, writer/producer
  - Georgia O'Keefe, artist
  - Frank Lloyd Wright, architect

- Part of the films Bridesmaids and Transformers: Dark of the Moon were filmed in Milwaukee.
- The Onion, a comedic news organization, was founded in Wisconsin.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
6,638 motion picture & television industry direct jobs & 1,160 production-related jobs
45,014 software industry direct jobs & 66,506 jobs in total
27,400 local television jobs
18,230 local radio jobs
84,530 app jobs

WAGES
$233.51M from motion picture & television industry
$76.97M from new media & internet creators
$76,799 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 35,977

STATE ECONOMIC IMPACT
$7.483B contributed to U.S.'s GDP from local software industry
$12.88B contributed to U.S. GDP from local television
$8.49B contributed to U.S. GDP from local radio

Creative Community By The Numbers
34 Video Game Companies
3,071 Music Publishers
10,975 Songwriters
266 Local Commercial Radio Stations
35 Local Commercial T.V. Stations
175 Newspaper Publications
5,450 Graphic Designers
1,060 Photographers
1,360 Producers & Directors
1,830 Editors

www.copyrightalliance.org