

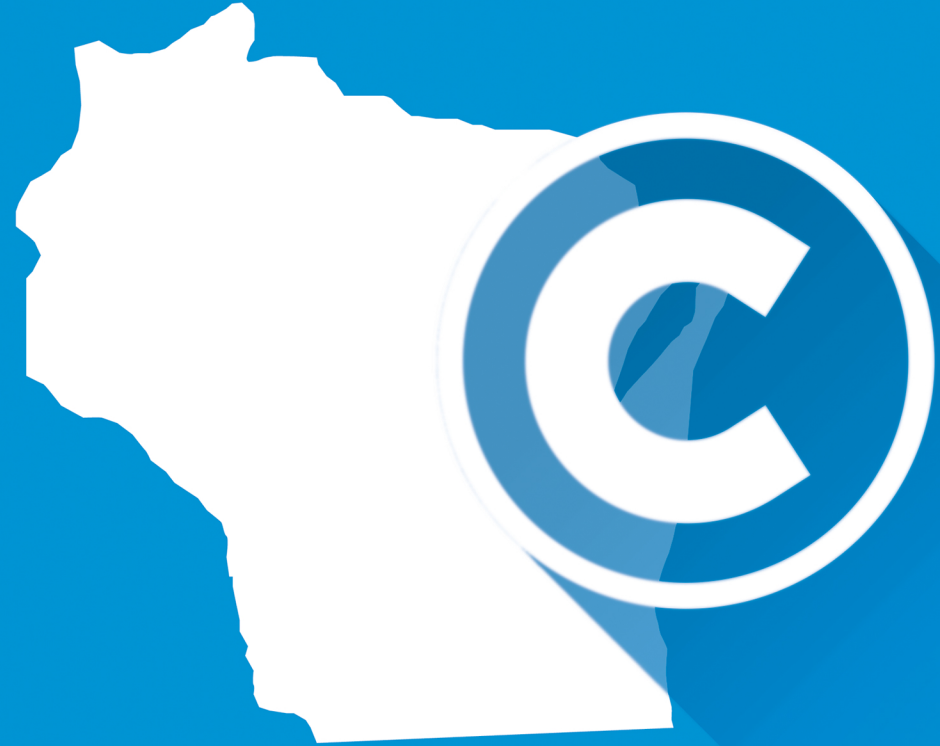


## CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Wisconsin:

- Mark Ruffalo, actor
- Chris Farley, comedian
- Liberace, musician
- Orson Wells, writer/producer
- Georgia O'Keeffe, artist
- Frank Lloyd Wright, architect

- The top 5 Wisconsin daily newspapers by circulation are Star Tribune, Milwaukee Journal Sentinel, Wisconsin State Journal, The Post-Crescent, and the Duluth News Tribune.
- Part of the films Bridesmaids and Transformers: Dark of the Moon were filmed in Milwaukee.
- The Onion, a comedic news organization, was founded in Wisconsin.



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about the data, go to:

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Copyright Facts for  
**WISCONSIN**

## JOBS

**6,638** motion picture & television industry direct jobs & **1,160** production-related jobs

**45,014** software industry direct jobs & **66,506** jobs in total

**27,400** local television jobs

**18,230** local radio jobs

**84,530** app jobs

## WAGES

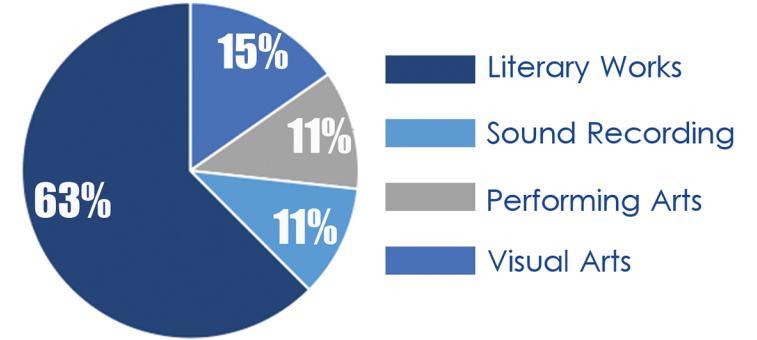


**\$233.51M**  
from motion picture & television industry

**\$76.97M**  
from new media & internet creators

**\$76,799**  
average salary in the local app economy

**U.S. Copyright Registrations (2011-2017)**  
**35,977**



**Creative Community By The Numbers**

**34** Video Game Companies

**3,071** Music Publishers

**10,975** Songwriters

**266** Local Commercial Radio Stations

**35** Local Commercial T.V. Stations

**175** Newspaper Publications

**5,450** Graphic Designers

**1,060** Photographers

**1,360** Producers & Directors

**1,830** Editors

## STATE ECONOMIC IMPACT



**\$7.483B** contributed to U.S.'s GDP from local software industry

**\$12.8B** contributed to U.S. GDP from local television

**\$8.49B** contributed to U.S. GDP from local radio

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