

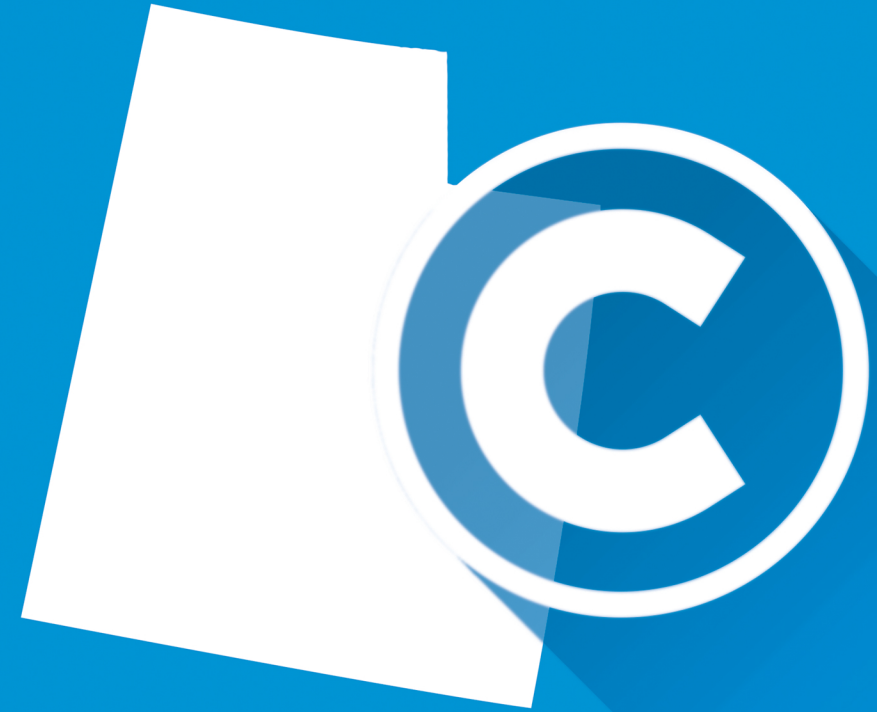


## CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Utah:

- John Warnock, co-developer of Adobe
- Don Bluth, animator
- Loretta Young, actor
- Orson Scott Card, writer
- The Osmonds, musicians
- Kieth Merrill, director/filmmaker
- Chelsie Hightower, ballroom dancer and choreographer

- The top 5 Utah daily newspapers by circulation are Deseret News, Salt Lake Tribune, Salt Lake City Weekly, West Valley Journal, and the Sandy Journal.
- Kane County, Utah is often referred to as "Little Hollywood", since it serves as a backdrop to many old Western movies
- The annual Sundance Film Festival takes place in Park City, Utah. It is the largest independent film festival in the U.S.



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For more information about the data, go to:

[www.copyrightalliance.org/states](http://www.copyrightalliance.org/states)



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Copyright Facts for  
**UTAH**



# JOBS

**6,726** motion picture & television industry direct jobs & **2,100** production-related jobs  
**42,008** software industry direct jobs & **98,282** jobs in total  
**10,520** local television jobs  
**7,940** local radio jobs  
**50,530** app jobs

# WAGES

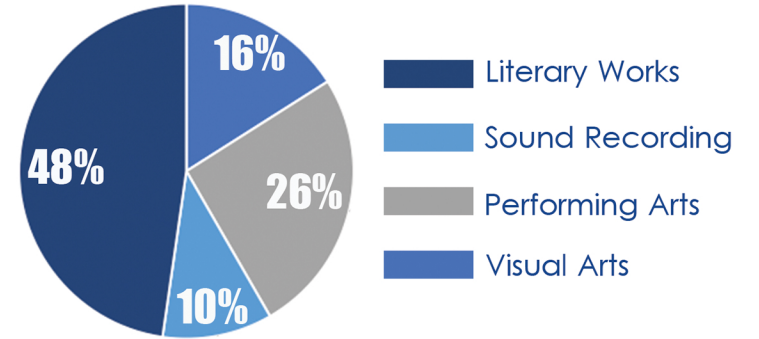


**\$244.23M**  
 from motion picture & television industry

**\$63.63M**  
 from new media & internet creators

**\$83,698**  
 average salary in the local app economy

**U.S. Copyright Registrations (2011-2017)**  
**28,355**



# STATE ECONOMIC IMPACT



**\$5.854B** contributed to U.S.'s GDP from local software industry

**\$4.77B** contributed to U.S. GDP from local television

**\$3.62B** contributed to U.S. GDP from local radio

[www.copyrightalliance.org](http://www.copyrightalliance.org)



# Creative Community By The Numbers

- 43** Video Game Companies
- 1,172** Music Publishers
- 4,435** Songwriters
- 97** Local Commercial Radio Stations
- 13** Local Commercial T.V. Stations
- 25** Newspaper Publications
- 3,270** Graphic Designers
- 470** Photographers

