



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Texas:

- Janis Joplin, musician
- Steve Martin, comedian/actor
- Kevin Curry, Food Blogger, Vlogger, Writer
- Norah Jones, singer/songwriter
- Kelly Clarkson, singer
- Wes Anderson, director
- Beyoncé Knowles, singer

- The top 5 Texas daily newspapers by circulation are the Dallas Morning News, Houston Chronicle, San Antonio Express-News, Fort Worth Star-Telegram, and the Austin American-Statesman.
- GameStop is headquartered in Grapevine, Texas.
- iHeartMedia Inc. is headquartered in San Antonio, Texas.
- Wings, the first film to win an Oscar for Best Picture, was made in San Antonio in 1927.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
TEXAS



JOBS

40,993 motion picture & television industry direct jobs & **10,882** production-related jobs

232,457 software industry direct jobs & **385,386** jobs in total

138,520 local television jobs

82,410 local radio jobs

376,430 app jobs

WAGES



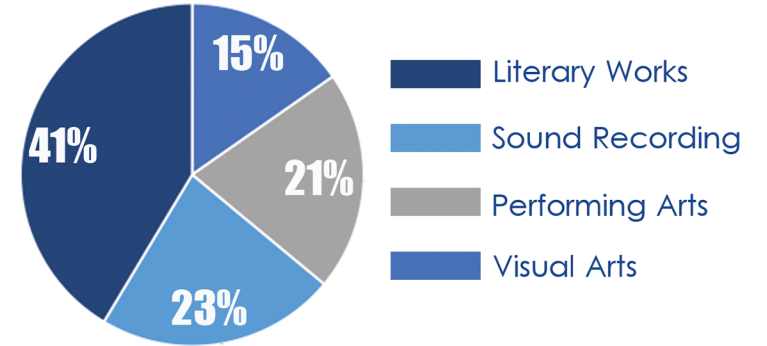
\$1.83B
from motion picture & television industry

\$366.88M
from new media & internet creators

\$94,007
average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

155,987



Creative Community By The Numbers

266 Video Game Companies

22,010 Music Publishers

86,824 Songwriters

783 Local Commercial Radio Stations

118 Local Commercial T.V. Stations

340 Newspaper Publications

12,120 Graphic Designers

3,280 Photographers

20+ Book & Education Publishers

STATE ECONOMIC IMPACT



\$35.267B contributed to U.S.'s GDP from local software industry

\$69.85B contributed to U.S. GDP from local television

\$41.30B contributed to U.S. GDP from local radio

\$6B contributed to U.S.'s GDP from TX's music industry

www.copyrightalliance.org

TX