

CREATIVE SPOTLIGHT

- Notable creators who hail from the state of South Carolina:
 - o Viola Davis, actor
 - o Aziz Ansari, comedian
 - o Andi MacDowell, actor
 - o Darius Rucker, singer
- The top 5 South Carolina daily newspapers by circulation are Asheville Citizen–Time, Greenville News, The Post and Courier, The State, and the Herald–Journal.
- Muzak is headquartered in Fort Mill, SC.
- Parts of The Notebook, Dear John, and The Patriot were filmed in South Carolina.
- The Secret Life of Bees by Sue Monk Kidd is set in South Carolina.





For more information about the data, go to:

www.copyrightalliance.org/states





4,537 motion picture S television industry direct jobs S **1,157** production-related jobs

19,953 software industry direct jobs & **33,577** jobs in total

20,620 local television jobs

11,910 local radio jobs

43,450 app jobs

MAGES

\$186.36M

from motion picture & television industry

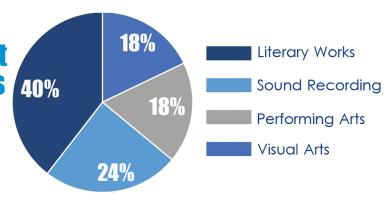
\$48.34M

from new media & internet creators



\$79,429

average salary in the local app economy **U.S. Copyright Registrations** (2011-2017) **23,311**





By The

10 Video Game Companies

3,110 Music Publishers

16,240 Songwriters

204 Local Commercial Radio Stations

23 Local Commercial T.V. Stations

104 Newspaper Publications

1,880 Graphic Designers

630 Photographers

STATE ECONOMIC IMPACT



\$2.886B contributed to U.S.'s GDP from local software industry

\$9.38B contributed to U.S. GDP from local television

\$5.36B contributed to U.S. GDP from local radio

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