CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Oklahoma:
  - Blake Shelton, singer
  - Brad Pitt, actor
  - Carrie Underwood, singer
  - Dr. Phil, TV Host
  - Chuck Norris, actor
  - Skip Bayless, TV personality, sports writer, author

- The top 5 Oklahoma daily newspapers by circulation are The Oklahoman, Tulsa World, The Lawton Constitution, The Daily Ardmoreite, and The Enid News and Eagle.

- Twister, Rain Man and The Outsiders were filmed in Oklahoma.

- Paradise by Toni Morrison is set in Oklahoma.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
5,360 motion picture & television industry direct jobs & 1,279 production-related jobs
11,695 software industry direct jobs & 24,706 jobs in total
18,470 local television jobs
11,030 local radio jobs
34,600 app jobs

WAGES
$211.12M from motion picture & television industry
$40.51M from new media & internet creators
$76,238 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 21,667

STATE ECONOMIC IMPACT
$1.757B contributed to U.S.'s GDP from local software industry
$8.798B contributed to U.S. GDP from local television
$5.218B contributed to U.S. GDP from local radio

Creative Community By The Numbers
5 Video Game Companies
2,263 Music Publishers
10,115 Songwriters
199 Local Commercial Radio Stations
24 Local Commercial T.V. Stations
90 Newspaper Publications
1,670 Graphic Designers
540 Photographers

www.copyrightalliance.org