

## CREATIVE SPOTLIGHT

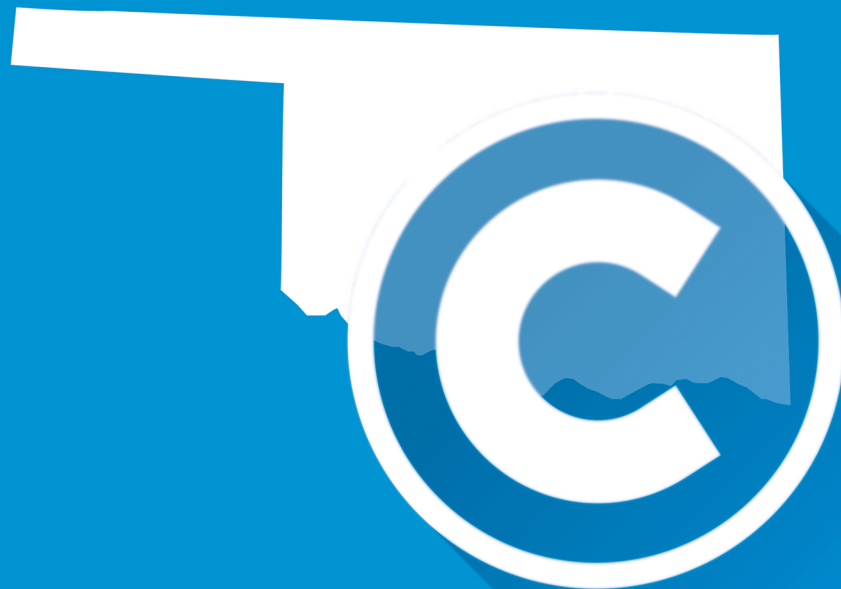
- Notable creators who hail from the state of Oklahoma:

- Blake Shelton, singer
- Brad Pitt, actor
- Carrie Underwood, singer
- Dr. Phil, TV Host
- Chuck Norris, actor
- Skip Bayless, TV personality, sports writer, author

- The top 5 Oklahoma daily newspapers by circulation are The Oklahoman, Tulsa World, The Lawton Constitution, The Daily Ardmoreite, and The Enid News and Eagle.

- Twister, Rain Man and The Outsiders were filmed in Oklahoma.

- Paradise by Toni Morrison is set in Oklahoma.



copyright alliance  
create | innovate | protect

For more information  
about the data, go to:

[www.copyrightalliance.org/states](http://www.copyrightalliance.org/states)



copyright alliance  
create | innovate | protect

Copyright Facts for  
**OKLAHOMA**



# JOBS

**5,360** motion picture & television industry direct jobs & **1,279** production-related jobs  
**11,695** software industry direct jobs & **24,706** jobs in total  
**18,470** local television jobs  
**11,030** local radio jobs  
**34,600** app jobs

# WAGES

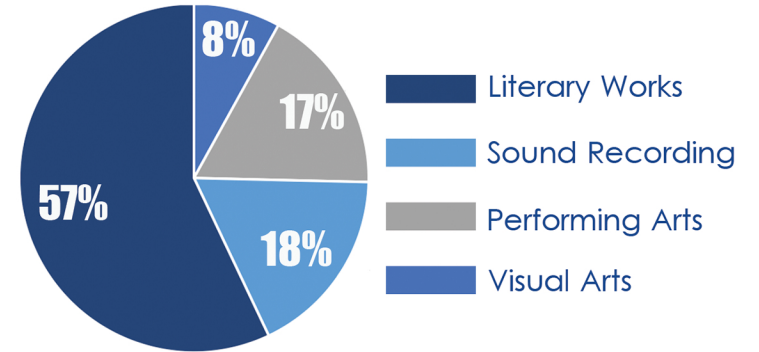


**\$211.12M**  
 from motion picture & television industry

**\$40.51M**  
 from new media & internet creators

**\$76,238**  
 average salary in the local app economy

**U.S. Copyright Registrations (2011-2017)**  
**21,667**



# STATE ECONOMIC IMPACT



**\$1.757B** contributed to U.S.'s GDP from local software industry  
**\$8.79B** contributed to U.S. GDP from local television  
**\$5.21B** contributed to U.S. GDP from local radio

[www.copyrightalliance.org](http://www.copyrightalliance.org)



# Creative Community By The Numbers

- 5** Video Game Companies
- 2,263** Music Publishers
- 10,115** Songwriters
- 199** Local Commercial Radio Stations
- 24** Local Commercial T.V. Stations
- 90** Newspaper Publications
- 1,670** Graphic Designers
- 540** Photographers

**OK**