



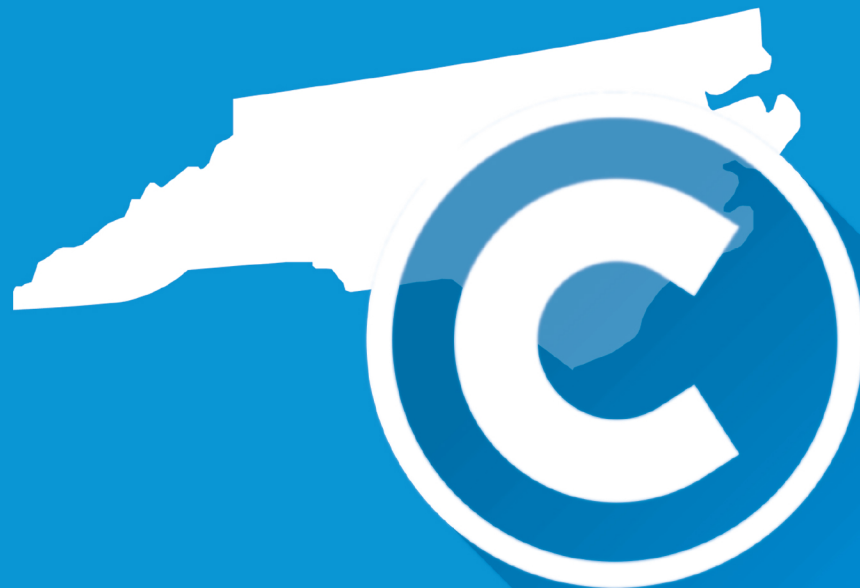
CREATIVE SPOTLIGHT

- Notable creators who hail from the state of North Carolina:

- Julianne Moore, actor
- Eric Church, singer-songwriter
- Andy Griffith, actor/comedian
- Zach Galifianakis, actor
- Nicholas Sparks, author
- Rhiannon Giddens, singer/actor
- Nina Simone, singer
- The Dream, singer/songwriter/
record producer

- The top 5 North Carolina daily newspapers by circulation are The Charlotte Observer, The News & Observer, Winston-Salem Journal, News & Record, and The Fayetteville Observer.

- Part of the movie Dirty Dancing was filmed in Lake Lure, North Carolina.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
NORTH CAROLINA



JOBS

11,440 motion picture & television industry direct jobs & **2,966** production-related jobs
81,811 software industry direct jobs & **154,838** jobs in total
43,040 local television jobs
25,110 local radio jobs
142,990 app jobs

WAGES

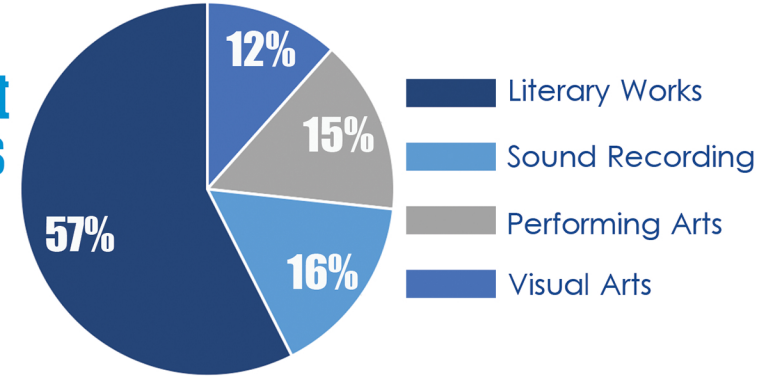


\$595.46M
 from motion picture & television industry

\$130.72M
 from new media & internet creators

\$90,932
 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
78,676



Creative Community By The Numbers

- 68** Video Game Companies
- 7,508** Music Publishers
- 34,610** Songwriters
- 347** Local Commercial Radio Stations
- 38** Local Commercial T.V. Stations
- 163** Newspaper Publications
- 6,310** Graphic Designers
- 1,720** Photographers

STATE ECONOMIC IMPACT



\$13.159B contributed to U.S.'s GDP from local software industry
\$20.42B contributed to U.S. GDP from local television
\$11.81B contributed to U.S. GDP from local radio

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