

CREATIVE SPOTLIGHT

- Notable creators who hail from the state of New Mexico:
 - O Neil Patrick Harris, actor
 - O Demi Lovato, singer
 - O Freddie Prince Jr., actor
 - O Demi Moore, actor
- The top 5 New Mexico daily newspapers by circulation are The Albuquerque Journal, Santa Fe New Mexican, Las Cruces Sun-News, The Gallup Independent, and The Daily Times.
- Part of the movies; Indiana Jones and the Kingdom of the Crystal Skull, No Country for Old Men, Butch Cassidy and the Sundance Kid, the Muppet Movie, The Avengers, Breaking Bad, and Better Call Saul were filmed in New Mexico.
- The Santa Fe Indian Market is the largest juried Native American art showcase in the world.





For more information about the data, go to:

www.copyrightalliance.org/states





2,713 motion picture & television industry direct jobs & **2,048** production-related jobs

6,092 software industry direct jobs & **9,993** jobs in total

8,320 local television jobs

5,570 local radio jobs

16,750 app jobs

MAGES

\$187.95M

from motion picture & television industry

\$36.79M

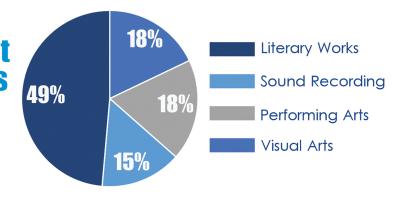
from new media & internet creators



\$83,304

average salary in the local app economy

U.S. Copyright Registrations (2011-2017) **13,508**



STATE ECONOMIC IMPACT



\$874M contributed to U.S.'s GDP from local software industry

\$3.96B contributed to U.S. GDP from local television

\$264M contributed to U.S. GDP from local radio

www.copyrightalliance.org



Creative Community By The Numbers **8** Video Game Companies

1,257 Music Publishers

4,351 Songwriters

178 Local Commercial Radio Stations

19 Local Commercial T.V. Stations

36 Newspaper Publications

740 Graphic Designers

250 Photographers

