

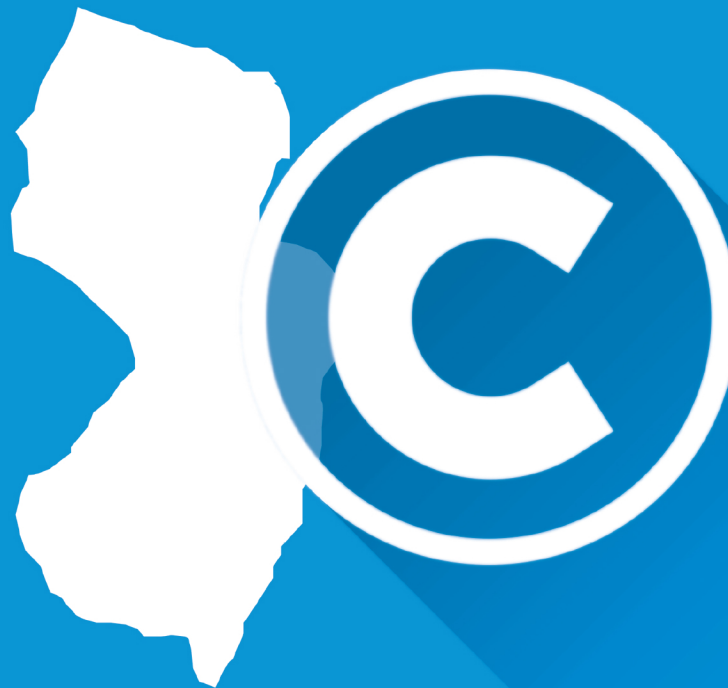


CREATIVE SPOTLIGHT

- Notable creators who hail from the state of New Jersey:

- Whitney Houston, singer
- Bruce Springsteen, musician
- Frank Sinatra, singer
- Meryl Streep, actor
- John Travolta, actor
- Kal Penn, actor/writer/producer

- The top 5 New Jersey daily newspapers by circulation are The Star-Ledge, The Record, Asbury Park Press, The Press of Atlantic City, and The Courier-Post.
- Majesco Entertainment, a video game publisher, is headquartered in Edison.
- MSNBC's first newsroom was located in Secaucus, New Jersey.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
NEW JERSEY

JOBS

11,613 motion picture & television industry direct jobs & **5,401** production-related jobs

93,066 software industry direct jobs & **251,602** jobs in total

42,970 local television jobs

24,450 local radio jobs

161,590 app jobs

WAGES

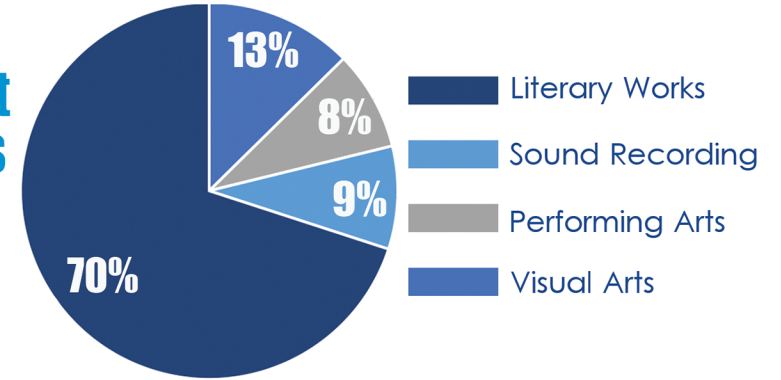


\$735.39M
from motion picture & television industry

\$157.75M
from new media & internet creators

\$102,432
average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
182,336



Creative Community By The Numbers

42 Video Game Companies

12,715 Music Publishers

34,944 Songwriters

81 Local Commercial Radio Stations

12 Local Commercial T.V. Stations

151 Newspaper Publications

5,470 Graphic Designers

1,500 Photographers

30+ Book & Education Publishers

STATE ECONOMIC IMPACT



\$19.717B contributed to U.S.'s GDP from local software industry

\$21.79B contributed to U.S. GDP from local television

\$12.35B contributed to U.S. GDP from local radio

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