CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Nevada:
  - Charisma Carpenter, actor
  - Matthew Gray Gubler, actor
  - Ne-Yo, singer/songwriter/record producer
  - Rutina Wesley, actor


- The “Welcome to Las Vegas” sign was created in 1959 by a woman named Betty Willis, who never filed a copyright registration application for her design but gave it to the city as a gift.

- Part of the movies: Now You See Me, Ironman, the Hangover series, 21, Transformers, the Oceans series, and Rocky Balboa were filmed in Nevada.

Copyright Facts for NEVADA

For more information about the data, go to:
www.copyrightalliance.org/states
JOBS
3,364 motion picture & television industry direct jobs & 2,168 production-related jobs
10,690 software industry direct jobs & 25,773 jobs in total
17,130 local television jobs
7,580 local radio jobs
19,190 app jobs
10,494 nonprofit arts & culture jobs

WAGES
$177.90M from motion picture & television industry
$50.33M from new media & internet creators
$80,392 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 28,582

STATE ECONOMIC IMPACT
$1.866B contributed to U.S.'s GDP from local software industry
$8.14B contributed to U.S. GDP from local television
$3.54B contributed to U.S. GDP from local radio
$471.7M contributed to U.S. GDP from nonprofit arts & culture

Creative Community By The Numbers
33 Video Game Companies
3,551 Music Publishers
11,004 Songwriters
92 Local Commercial Radio Stations
16 Local Commercial T.V. Stations
30 Newspaper Publications
2,050 Graphic Designers
590 Photographers

www.copyrightalliance.org