



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Nevada:

- Charisma Carpenter, actor
- Matthew Gray Gubler, actor
- Ne-Yo, singer/songwriter/record producer
- Rutina Wesley, actor

- The top 5 Nevada newspapers by circulation are Las Vegas Review-Journal, Las Vegas Sun, Las Vegas Weekly, El Tiempo, and Reno Gazette-Journal.
- The “Welcome to Las Vegas” sign was created in 1959 by a woman named Betty Willis, who never filed a copyright registration application for her design but gave it to the city as a gift.
- Part of the movies; Now You See Me, Ironman, the Hangover series, 21, Transformers, the Oceans series, and Rocky Balboa were filmed in Nevada.



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For more information
about the data, go to:

www.copyrightalliance.org/states



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Copyright Facts for
NEVADA

JOBS

3,364 motion picture & television industry direct jobs & **2,168** production-related jobs

10,690 software industry direct jobs & **25,773** jobs in total

17,130 local television jobs

7,580 local radio jobs

19,190 app jobs

10,494 nonprofit arts & culture jobs

WAGES



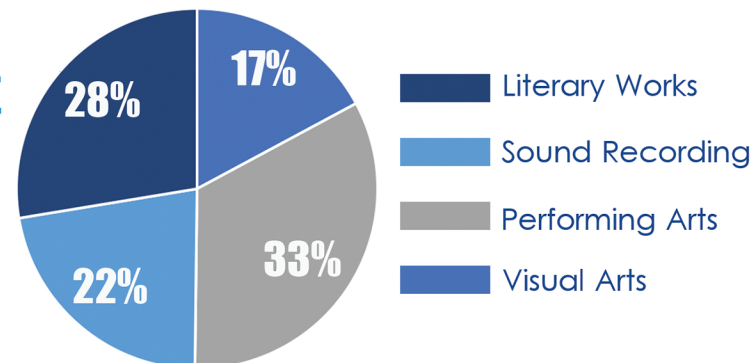
\$177.90M
from motion picture & television industry

\$50.33M
from new media & internet creators

\$80,392
average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

28,582



Creative Community By The Numbers

33 Video Game Companies

3,551 Music Publishers

11,004 Songwriters

92 Local Commercial Radio Stations

16 Local Commercial T.V. Stations

30 Newspaper Publications

2,050 Graphic Designers

590 Photographers

STATE ECONOMIC IMPACT



\$1.866B contributed to U.S.'s GDP from local software industry

\$8.14B contributed to U.S. GDP from local television

\$3.54B contributed to U.S. GDP from local radio

\$471.7M contributed to U.S. GDP from nonprofit arts & culture

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