



## CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Missouri:

- Dick Van Dyke, actor
- Maya Angelou, poet/writer
- Mark Twain, author
- Tennessee Williams, writer
- Joseph Pulitzer, newspaper publisher
- Walt Disney, entrepreneur and animator
- Ub Iwerks, animator
- Mort Walker, cartoonist/creator of Beetle Bailey

- The top 5 Missouri daily newspapers by circulation are The Kansas City Star, St. Louis Post-Dispatch, Springfield News-Leader, St. Joseph News-Press, and The Joplin Globe.
- Walt Disney began his artistic career in Kansas City and founded his Laugh-O-Grams Studio in the same city.
- The musical styles of Kansas City jazz and St. Louis blues were developed in Missouri. Kansas City remains a hotbed for jazz music and has more than 40 area nightclubs that feature jazz on a regular basis.



For more information  
about the data, go to:

[www.copyrightalliance.org/states](http://www.copyrightalliance.org/states)



copyright alliance  
create | innovate | protect

Copyright Facts for  
**MISSOURI**

# JOBS

**8,476** motion picture & television industry direct jobs & **1,663** production-related jobs  
**50,453** software industry direct jobs & **115,921** jobs in total  
**26,570** printing & publishing jobs  
**28,280** local television jobs  
**17,700** local radio jobs  
**89,070** app jobs

# WAGES

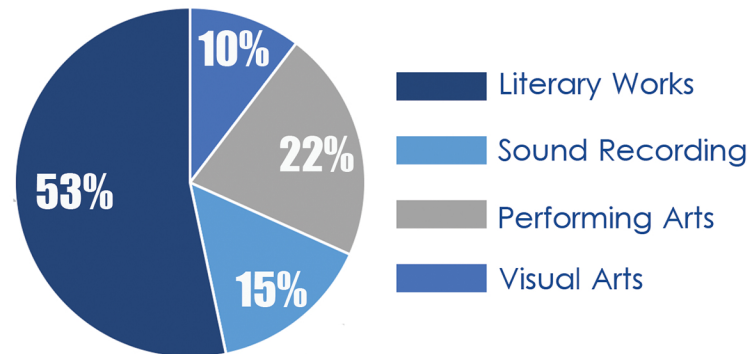


**\$333.44M**  
 from motion picture & television industry

**\$73.41M**  
 from new media & internet creators

**\$82,745**  
 average salary in the local app economy

**U.S. Copyright Registrations (2011-2017)**  
**44,040**



## Creative Community By The Numbers

**30** Video Game Companies  
**4,383** Music Publishers  
**17,927** Songwriters  
**289** Local Commercial Radio Stations  
**31** Local Commercial T.V. Stations  
**152** Newspaper Publications  
**3,950** Graphic Designers  
**970** Photographers  
**1,510** Producers & Directors  
**1,300** Actors  
**1,220** Editors

# STATE ECONOMIC IMPACT



**\$8.274B** contributed to U.S.'s GDP from local software industry

**\$13.05B** contributed to U.S. GDP from local television

**\$8.12B** contributed to U.S. GDP from local radio

[www.copyrightalliance.org](http://www.copyrightalliance.org)

MO