

CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Minnesota:
 - O Prince, singer and musician
 - O Charles M. Schulz, creator of the comic strip Peanuts
 - O Judy Garland, actor and singer
 - O Bob Dylan, musician
- The top 5 Minnesota daily newspapers by circulation are The Star Tribune, St. Paul Pioneer Press, Post-Bulletin, Duluth News Tribune, and St. Cloud Times.
- Game Informer, video game magazine and number 3 on the top 10 U.S. magazines by circulation, is headquartered in Minneapolis.
- Peanuts, the comic strip, originated in the St. Paul Pioneer Press, which was creator Charles M. Schulz's hometown.
- The Minnesota Public Radio's national programming division ranks second in the U.S. for overall public radio programming production volume. This station has won more than 1,000 awards including seven George Foster Peabody Awards and a Grammy Award.





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7,563 motion picture & television industry direct jobs & **3,483** production-related jobs

53,033 software industry direct jobs & **80,987** jobs in total

24,520 local television jobs

17,350 local radio jobs

107,290 app jobs

MAGES

\$296M from motion picture & television industry

\$101.01M

from new media & internet creators

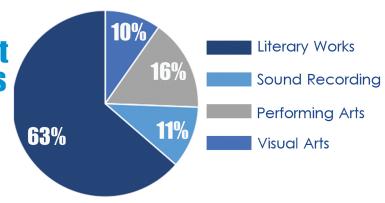


\$91,693

average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

48,212





Creative Community By The Numbers **46** Video Game Companies

3,834 Music Publishers

11,374 Songwriters

270 Local Commercial Radio Stations

24 Local Commercial T.V. Stations

206 Newspaper Publications

5,960 Graphic Designers

950 Photographers

STATE ECONOMIC IMPACT



\$10.344B contributed to U.S.'s GDP from local software industry

\$11.71B contributed to U.S. GDP from local television

\$8.25B contributed to U.S. GDP from local radio

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