



CREATIVE SPOTLIGHT

● Notable creators who hail from the state of Michigan:

- Madonna, singer
- Stevie Wonder, singer
- Eminem, rapper
- Cathy Guisewite, cartoonist
- The Supremes, band
- Steven Yeun, actor
- The Temptations, band
- Anna Sui, fashion designer

- The top 5 Michigan daily newspapers by circulation are The Detroit Free Press, The Detroit News, The Grand Rapids Press, The Flint Journal, and Lansing State Journal.
- Detroit Institute of Arts, an art museum, has an art collection that is among the top six in the United States.
- Detroit is home to radio station WWJ which was established in 1921 and is the fourth oldest radio station in the United States.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
MICHIGAN



JOBS

11,848 motion picture & television industry direct jobs & **3,614** production-related jobs
66,275 software industry direct jobs & **143,650** jobs in total
43,250 local television jobs
27,220 local radio jobs
127,060 app jobs

WAGES



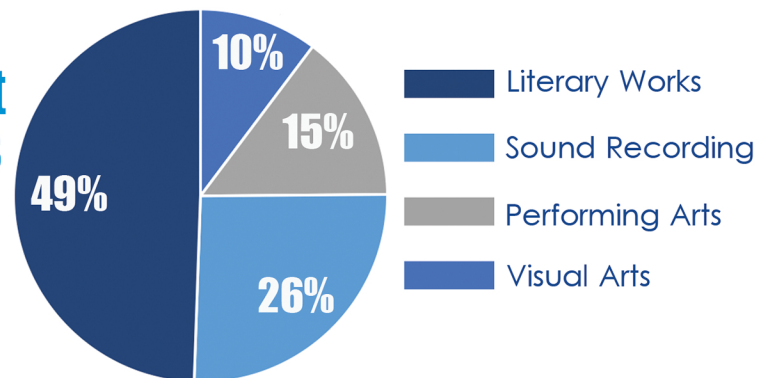
\$477.43M
 from motion picture & television industry

\$136.09M
 from new media & internet creators

\$83,910
 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

71,918



Creative Community By The Numbers

- 40** Video Game Companies
- 8,387** Music Publishers
- 31,168** Songwriters
- 333** Local Commercial Radio Stations
- 41** Local Commercial T.V. Stations
- 176** Newspaper Publications
- 2,340** Producers & Directors
- 1,420** Photographers

STATE ECONOMIC IMPACT



\$10.551B contributed to U.S.'s GDP from local software industry
\$20.37B contributed to U.S. GDP from local television
\$12.75B contributed to U.S. GDP from local radio

www.copyrightalliance.org

