CREATIVE SPOTLIGHT

- Notable creators who hail from Massachusetts:
  - Shawn McManus, cartoonist
  - Linda Perry, singer/songwriter
  - Mindy Kaling, actor/writer
  - Mark Wahlberg, actor
  - Sylvia Plath, poet/writer
  - John Cena, professional wrestler/actor
  - Theodore Geisel (a.k.a. Dr. Seuss), author/illustrator
  - Jenna Marbles, YouTuber

- The top 5 Massachusetts daily newspapers by circulation are The Boston Globe, Boston Herald, Telegram & Gazette, Metro Boston, and The Republican.

- Houghton Mifflin Harcourt, Publishers, is headquartered in Boston.

- Boston is home to radio station WBZ, which was established in 1921 and is the third oldest radio station in the United States.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS

10,228 motion picture & television industry direct jobs & 3,421 production-related jobs
129,101 software industry direct jobs & 385,158 jobs in total
33,690 local television jobs
22,620 local radio jobs
165,900 app jobs

WAGES

$587.11M from motion picture & television industry
$134.02M from new media & internet creators
$101,040 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
88,522

STATE ECONOMIC IMPACT

$28.815B contributed to U.S.'s GDP from local software industry
$17.16B contributed to U.S. GDP from local television
$11.40B contributed to U.S. GDP from local radio

Creative Community By The Numbers

121 Video Game Companies
6,505 Music Publishers
21,228 Songwriters
120 Local Commercial Radio Stations
18 Local Commercial T.V. Stations
207 Newspaper Publications
5,240 Graphic Designers
1,210 Photographers
35+ Book & Education Publishers

www.copyrightalliance.org