



CREATIVE SPOTLIGHT

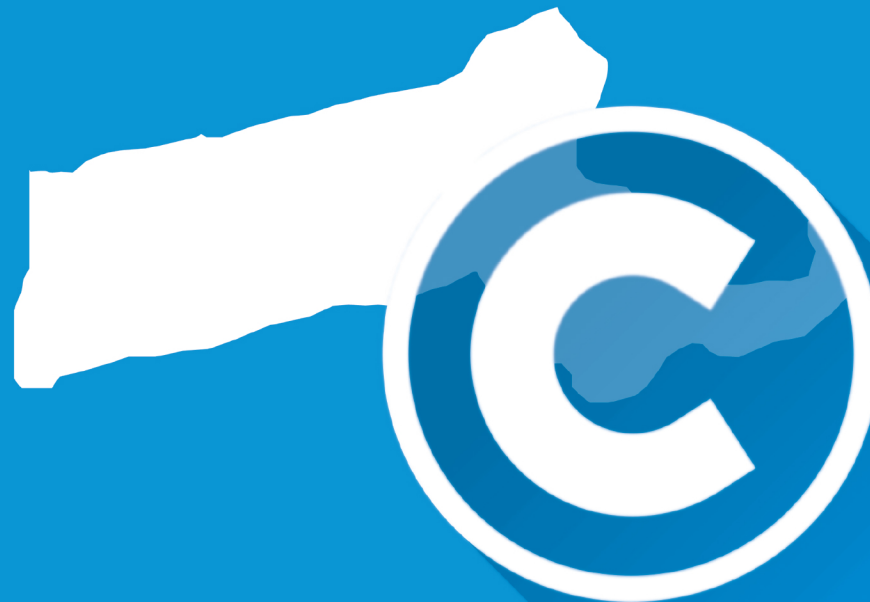
- Notable creators who hail from Massachusetts:

- Shawn McManus, cartoonist
- Linda Perry, singer/songwriter
- Mindy Kaling, actor/writer
- Mark Wahlberg, actor
- Sylvia Plath, poet/writer
- John Cena, professional wrestler/actor
- Theodore Geisel (a.k.a. Dr. Seuss), author/illustrator
- Jenna Marbles, YouTuber

- The top 5 Massachusetts daily newspapers by circulation are The Boston Globe, Boston Herald, Telegram & Gazette, Metro Boston, and The Republican.

- Houghton Mifflin Harcourt, Publishers, is headquartered in Boston.

- Boston is home to radio station WBZ, which was established in 1921 and is the third oldest radio station in the United States.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
MASSACHUSETTS



JOBS

10,228 motion picture & television industry direct jobs & **3,421** production-related jobs

129,101 software industry direct jobs & **385,158** jobs in total

33,690 local television jobs

22,620 local radio jobs

165,900 app jobs

WAGES

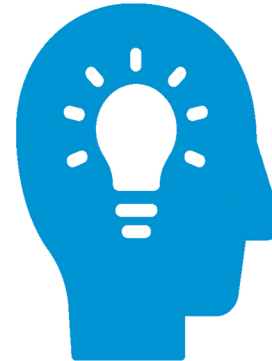
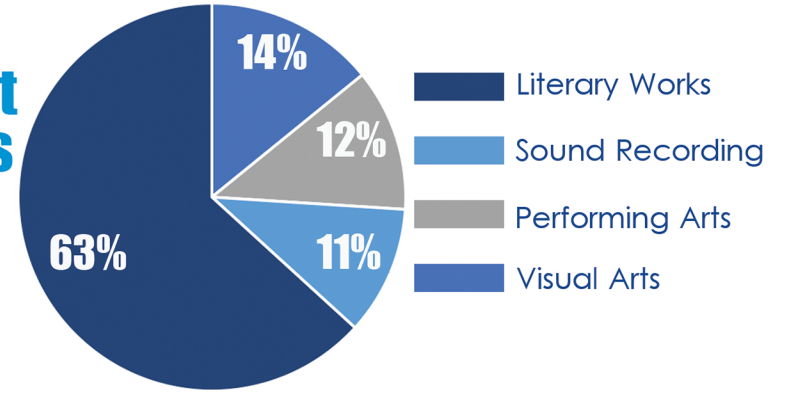


\$587.11M
from motion picture & television industry

\$134.02M
from new media & internet creators

\$101,040
average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
88,522



Creative Community By The Numbers

121 Video Game Companies

6,505 Music Publishers

21,228 Songwriters

120 Local Commercial Radio Stations

18 Local Commercial T.V. Stations

207 Newspaper Publications

5,240 Graphic Designers

1,210 Photographers

35+ Book & Education Publishers

STATE ECONOMIC IMPACT



\$28.815B contributed to U.S.'s GDP from local software industry

\$17.16B contributed to U.S. GDP from local television

\$11.40B contributed to U.S. GDP from local radio

www.copyrightalliance.org

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