



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Louisiana:
 - Ellen DeGeneres, talk show host and comedian
 - Jared Leto, actor and singer/songwriter
 - Tyler Perry, screenwriter/director
 - Joy Wilson, food influencer and author
 - Anne Rice, author
 - Tyler Perry, actor/screenwriter/director/comedian
- The top 5 Louisiana daily newspapers by circulation are Baton Rouge Advocate, Shreveport Times, New Orleans Advocate, American Press, and Lafayette Daily Advertiser.
- Cash Money Records, record label, is located in New Orleans.
- Anne Rice's debut novel, Interview with the Vampire, is set in Louisiana.
- Part of the movies; Salem, Bad Moms, Fantastic Four, and Jurassic World were filmed in Louisiana.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
LOUISIANA

JOBS

11,547 motion picture & television industry direct jobs & **7,667** production-related jobs
11,694 software industry direct jobs & **20,533** jobs in total
20,680 local television jobs
12,760 local radio jobs
21,650 app jobs

WAGES

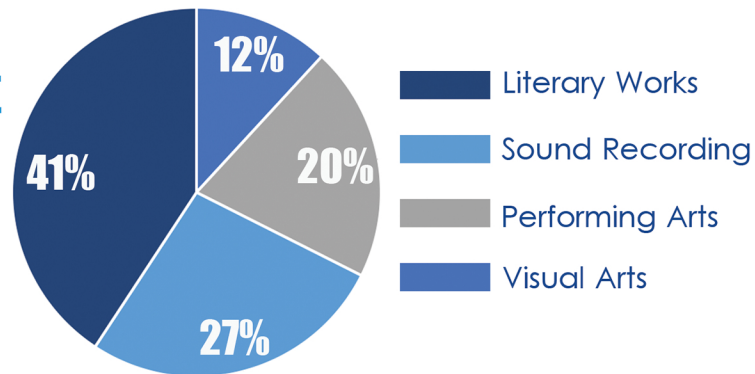


\$505.08M
 from motion picture & television industry

\$60.74M
 from new media & internet creators

\$74,440
 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
26,818



Creative Community By The Numbers

29 Video Game Companies
4,860 Music Publishers
19,934 Songwriters
212 Local Commercial Radio Stations
31 Local Commercial T.V. Stations
75 Newspaper Publications
1,720 Graphic Designers
480 Photographers

STATE ECONOMIC IMPACT



\$1.521B contributed to U.S.'s GDP from local software industry
\$9.98B contributed to U.S. GDP from local television
\$6.11B contributed to U.S. GDP from local radio

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