CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Iowa:
  - Ashton Kutcher, actor
  - John Wayne, actor
  - Johnny Carson, talk show host

- Major Companies Headquartered or Started Here:
  - Right Stuf, Inc., video publisher and distributor
  - Meredith Corporation, media conglomerate and the largest magazine company in the world and publisher of Time Magazine, Allrecipes, Entertainment Weekly, Food & Wine Magazine, Fortune, InStyle, Midwest Living, Sports Illustrated, Southern Living, Better Homes and Gardens

- Top 5 Iowa daily newspapers by circulation are The Des Moines Register, Cedar Rapids Gazette, Davenport Dispatch, Quad City Times, and Waterloo/Cedar Falls Courier.

- A Thousand Acres by Jane Smiley, which won the 1992 Pulitzer Prize for fiction was set in Iowa.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
3,244 motion picture & television industry direct jobs & 434 production-related jobs
18,072 software industry direct jobs & 30,434 jobs in total
16,230 local television jobs
9,450 local radio jobs
37,710 app jobs

WAGES
$88.83M from motion picture & television industry
$31.49M from new media & internet creators
$81,135 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 14,454

STATE ECONOMIC IMPACT
$2.98B contributed to U.S.’s GDP from local software industry
$7.65B contributed to U.S. GDP from local television
$4.41B contributed to U.S. GDP from local radio

Creative Community By The Numbers
14 Video Game Companies
760 Music Publishers
3,259 Songwriters
211 Local Commercial Radio Stations
23 Local Commercial T.V. Stations
162 Newspaper Publications
2,290 Graphic Designers
480 Photographers

www.copyrightalliance.org