



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Iowa:

- Ashton Kutcher, actor
- John Wayne, actor
- Johnny Carson, talk show host

- Major Companies Headquartered or Started Here:

- Right Stuf, Inc., video publisher and distributor
- Meredith Corporation, media conglomerate and the largest magazine company in the world and publisher of Time Magazine, Allrecipes, Entertainment Weekly, Food & Wine Magazine, Fortune, InStyle, Midwest Living, Sports Illustrated, Southern Living, Better Homes and Gardens

- Top 5 Iowa daily newspapers by circulation are The Des Moines Register, Cedar Rapids Gazette, Davenport Dispatch, Quad City Times, and Waterloo/Cedar Falls Courier.
- A Thousand Acres by Jane Smiley, which won the 1992 Pulitzer Prize for fiction was set in Iowa.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
IOWA

JOBS

3,244 motion picture & television industry direct jobs & **434** production-related jobs

18,072 software industry direct jobs & **30,434** jobs in total

16,230 local television jobs

9,450 local radio jobs

37,710 app jobs

WAGES



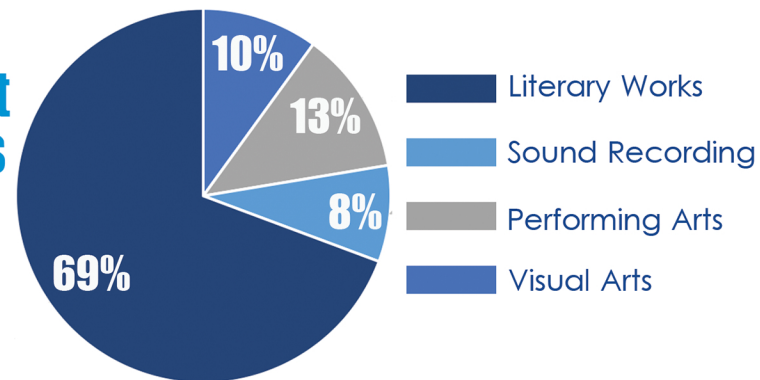
\$88.83M
from
motion picture &
television industry

\$31.49M
from new media &
internet creators

\$81,135
average salary
in the local
app economy

U.S. Copyright Registrations (2011-2017)

14,454



Creative Community By The Numbers

14 Video Game Companies

760 Music Publishers

3,259 Songwriters

211 Local Commercial Radio Stations

23 Local Commercial T.V. Stations

162 Newspaper Publications

2,290 Graphic Designers

480 Photographers

STATE ECONOMIC IMPACT



\$2.98B contributed to U.S.'s GDP from local software industry

\$7.65B contributed to U.S. GDP from local television

\$4.41B contributed to U.S. GDP from local radio

www.copyrightalliance.org

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