



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Idaho:
 - Aaron Paul, actor
 - Lana Turner, actor
 - Marilynne Robinson, writer
- The top 5 daily Idaho newspapers by circulation are The Idaho Statesman, Twin Falls Times-News, Lewiston Morning Tribune, Coeur d'Alene Press, and Post Register.
- Parts of Pale Rider and Napoleon Dynamite were filmed in Idaho.
- Marilynne Robinson won the PEN/Hemingway Award in 1982 for her novel, Housekeeping, which was set in Idaho.



For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
IDAHO

JOBS

2,061 motion picture & television industry direct jobs & **239** production-related jobs
6,090 software industry direct jobs & **16,250** jobs in total
6,000 local television jobs
4,390 local radio jobs
8,920 app jobs

WAGES

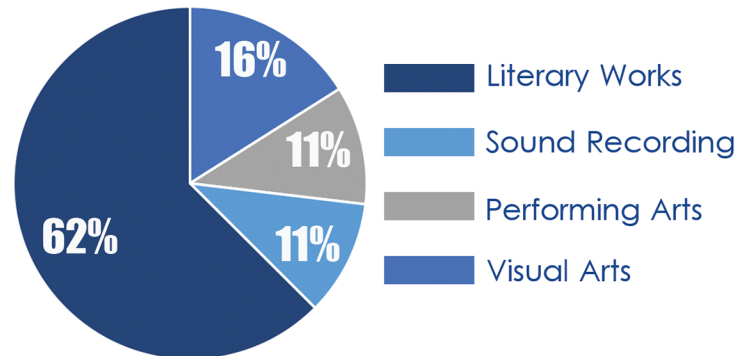


\$61.45M
 from motion picture & television industry

\$27.03M
 from new media & internet creators

\$73,538
 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
9,727



Creative Community By The Numbers

9 Video Game Companies
540 Music Publishers
1,999 Songwriters
121 Local Commercial Radio Stations
14 Local Commercial T.V. Stations
33 Newspaper Publications
1,100 Graphic Designers
220 Photographers

STATE ECONOMIC IMPACT



\$962M contributed to U.S.'s GDP from local software industry

\$2.61B contributed to U.S. GDP from local television

\$1.93B contributed to U.S. GDP from local radio

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