## **CREATIVE SPOTLIGHT**

- Notable creators who hail from the state of Hawaii:
- o Jack Johnson, singer/songwriter
- o Bette Midler, actor/singer
- o Bruno Mars, singer/songwriter
- o Markiplier, YouTuber
- o Ryan Higa, YouTuber
- The top 5 daily Hawaiian newspapers by circulation are:
  - o Midweek Oahu
  - o Honolulu Star-Advertiser
  - o Street Pulse
  - o Kauai MidWeek
  - o Hawaii Catholic Herald.
- 50 First Dates, Forgetting Sarah Marshall, Pearl Harbor, and George of the Jungle were all filmed in Hawaii.
- Kanye West recorded My Beautiful Dark Twisted Fantasy in Hawaii.





For more information about the data, go to:

www.copyrightalliance.org/states





**2,457** motion picture & television industry direct jobs & **1,164** production-related jobs

**5,882** software industry direct jobs & **16,044** jobs in total

**5,380** local television jobs

software industry

**4,040** local radio jobs

**10,700** app jobs

## MAGES

\$119.26M

motion picture & television industry

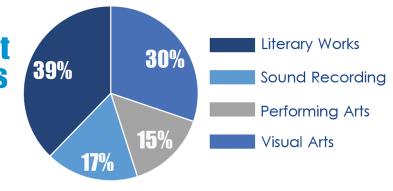
\$32.54M

from new media & internet creators



\$84,113

average salary in the local app economy U.S. Copyright Registrations (2011-2017) **10,963** 





Creative Community By The Numbers 7 Video Game Companies

**1,209** Music Publishers

**3,580** Songwriters

**84** Local Commercial Radio Stations

23 Local Commercial T.V. Stations

**11** Newspaper Publications

**460** Graphic Designers

**410** Photographers

## www.copyrightalliance.org

\$904M contributed to U.S.'s GDP from local

STATE ECONOMIC IMPACT

\$2.56B contributed to U.S. GDP from local television

\$1.92B contributed to U.S. GDP from local radio

