

CREATIVE SPOTLIGHT

 Notable creators who hail from the state of Florida:

o Ariana Grande, singer

o Jim Morrison, singer/songwriter

o Pitbull, rapper

o Zora Neale Hurston, writer

o Norman Reedus, actor

o Ariel Martin, Vlogger/Influencer

- The top 5 daily Florida newspapers by circulation are Tampa Bay Times, Orlando Sentinel, Sun Sentinel, Miami Herald, and Tampa Tribune.
- Home Shopping Network, the television network, is headquartered in St. Petersburg.
- Telemundo, the television network, is headquartered in Miami.
- Creature From the Black Lagoon, The Shining, Edward Scissorhands, and Magic Mike were filmed here.





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29.841 motion picture & television industry direct jobs & **10,349** production-related jobs

119,719 software industry direct jobs & 213,614 jobs in total

111,800 local television jobs

54,750 local radio jobs

220,340 app jobs

\$1.85B

motion picture & television industry

from new media & internet creators

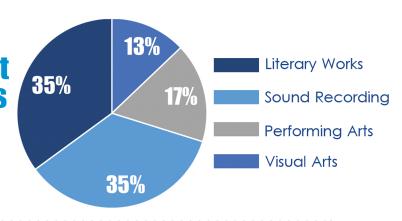


\$82,812

average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

196,776





Creative By The

96 Video Game Companies

18,925 Music Publishers

75,375 Songwriters

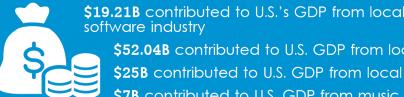
462 Local Commercial Radio Stations

78 Local Commercial T.V. Stations

183 Newspaper Publications

13,140 Graphic Designers

4,040 Photographers



software industry \$52.04B contributed to U.S. GDP from local television

\$25B contributed to U.S. GDP from local radio

\$7B contributed to U.S. GDP from music industry

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