CREATIVE SPOTLIGHT

Notable creators who hail from the state of California:

- Leonardo DiCaprio, actor
- Marilyn Monroe, actor
- Kendrick Lamar, rapper
- Kathryn Bigelow, director
- Ansel Adams, photographer
- Nora Ephron, journalist, writer, filmmaker
- Amy Tan, author
- Steve Jobs, software developer
- Rube Goldberg, cartoonist, sculptor, author

- The top 5 California daily newspapers by circulation are The Los Angeles Times, The San-Diego Union-Tribune, Orange County Register, and the San Francisco Chronicle.
- California is home to KWG, KNX, and KCBS which are the sixth, seventh, and eighth oldest radio stations respectively in the United States.
- UCLA’s Film & Television Archive is the second largest moving image archive in the United States and the world’s largest university-based media archive.

For more information about the data, go to: www.copyrightalliance.org/states

Copyright Facts for CALIFORNIA
JOBS

- 198,203 motion picture & television industry direct jobs
- 142,454 production-related jobs
- 494,856 software industry direct jobs
- 1,160,457 jobs in total
- 193,260 local television jobs
- 114,730 local radio jobs
- 708,000 app jobs

WAGES

- $21.02B from motion picture & television industry
- $1.47B from new media & internet creators
- $108,125 average salary in the local app economy

STATE ECONOMIC IMPACT

- $124.688B contributed to U.S.'s GDP from local software industry
- $99.178B contributed to U.S. GDP from local television
- $58.558B contributed to U.S. GDP from local radio
- $38B generated by the music industry

U.S. Copyright Registrations (2011-2017)

- 823,102

Creative Community By The Numbers

- 889 Video Game Companies
- 95,353 Music Publishers
- 191,917 Songwriters
- 671 Local Commercial Radio Stations
- 91 Local Commercial T.V. Stations
- 453 Newspaper Publications
- 30,180 Graphic Designers
- 5,810 Photographers
- 60+ Book & Education Publishers

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