



## CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Arkansas:

- Johnny Cash, singer/songwriter
- Mary Steenburgen, actor
- Billy Bob Thornton, actor and singer/songwriter
- John Grisham, writer/political commentator
- Glen Campbell, singer
- Al Green, singer/songwriter
- Top 5 Arkansas daily newspapers by circulation are Northwest Arkansas Democrat-Gazette, Southwest Times Record, Arkansas Times, Jonesboro Sun, and Texarkana Gazette.
- Walmart is headquartered in Bentonville.
- Maya Angelou's I Know Why the Caged Bird Sings is set in Arkansas.



For more information  
about the data, go to:

[www.copyrightalliance.org/states](http://www.copyrightalliance.org/states)



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Copyright Facts for  
**ARKANSAS**



**1,392** motion picture & television industry direct jobs & **432** production-related jobs

**12,323** software industry direct jobs & **14,940** jobs in total

**11,180** local television jobs

**7,550** local radio jobs

**27,250** app jobs

WAGES



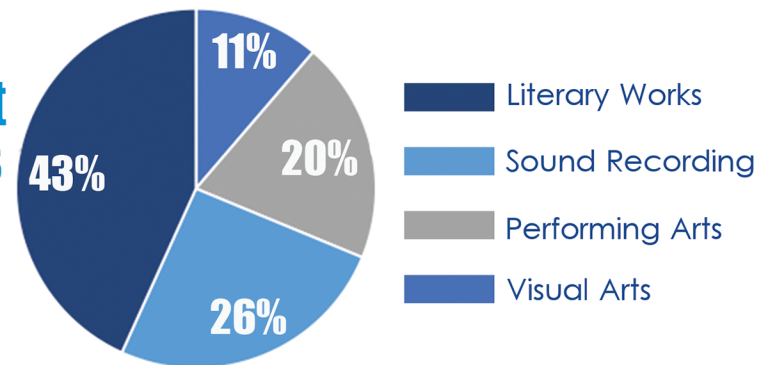
**\$60.24M**  
from  
motion picture &  
television industry

**\$24.48M**  
from new media &  
internet creators

**\$73,001**  
average salary  
in the local  
app economy

**U.S. Copyright  
Registrations  
(2011-2017)**

**11,225**



**Creative  
Community  
By The  
Numbers**

**8** Video Game Companies

**1,639** Music Publishers

**8,171** Songwriters

**240** Local Commercial Radio Stations

**20** Local Commercial T.V. Stations

**81** Newspaper Publications

**1,150** Graphic Designers

**330** Photographers

## STATE ECONOMIC IMPACT



**\$1.717B** contributed to U.S.'s GDP from local software industry

**\$5.03B** contributed to U.S. GDP from local television

**\$3.4B** contributed to U.S. GDP from local radio

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