

## **CREATIVE SPOTLIGHT**

- Notable creatros who hail from the state of Alaska:
  - o Jewel, singer/songwriter
  - o Irene Bedard, model and voice for Walt Disney's Pocahantas
- Top 6 Alaska newspapers by circulation are:
  - o Alaska Dispatch News
  - o Capital City Weekly
  - o Fairbanks Daily
  - o News-Miner
  - o Kenai Peninsula Clarion
  - o Juneau Empire





www.copyrightalliance.org/states



## **S**JOBS

**1,030** motion picture & television industry direct jobs & **96** production-related jobs

**1,414** software industry direct jobs & **2,640** jobs in total

**3,410** local television jobs

**2,240** local radio jobs

**4,940** app jobs

## MAGES

\$32.6M

from motion picture & television industry

\$10.67M

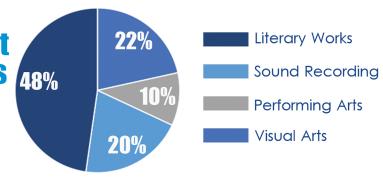
from new media & internet creators



\$90,853

average salary in the local app economy

## U.S. Copyright Registrations (2011-2017) 3,368





**3** Video Game Companies

**273** Music Publishers

**1,096** Songwriters

**74** Local Commercial Radio Stations

13 Local Commercial T.V. Stations

**24** Newspaper Publications

**180** Graphic Designers

**50** Photographers

**140** Audio & Video Equipment Techinicians





**\$263M** contributed to U.S.'s GDP from local software industry

\$1.88B contributed to U.S. GDP from local television

\$1.22B contributed to U.S. GDP from local radio

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