CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Alabama:
  - Courtney Cox, actor
  - Octavia Spencer, actor
  - Channing Tatum, actor
  - Lionel Richie, singer
  - Robin Roberts, TV journalist
  - Harper Lee, novelist
  - Nat King Cole, jazz pianist/singer-songwriter
  - Hank Williams, singer and songwriter

- Books-A-Million, the book store chain, is headquartered in Birmingham.
- Selma and Get Out were filmed in Alabama.
- The novel To Kill a Mockingbird, takes place in Alabama.

For more information about the data, go to: www.copyrightalliance.org/states

Copyright Facts for ALABAMA
JOBS
3,283 motion picture & television industry direct jobs & 1,053 production-related jobs
26,964 software industry direct jobs & 51,582 jobs in total
18,680 local television jobs
12,450 local radio jobs
39,000 app jobs

WAGES
$171.81M from motion picture & television industry
$40.64M from new media & internet creators
$85,466 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 22,400

STATE ECONOMIC IMPACT
$3.635B contributed to U.S.'s GDP from local software industry
$8.5B contributed to U.S. GDP from local television
$5.66B contributed to U.S. GDP from local radio

www.copyrightalliance.org

Creative Community By The Numbers
7 Video Game Companies
3,775 Music Publishers
18,896 Songwriters
286 Local Commercial Radio Stations
34 Local Commercial T.V. Stations
99 Newspaper Publications
1,670 Graphic Designers
480 Photographers