CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Utah:
  - John Warnock, co-developer of Adobe
  - Don Bluth, animator
  - Loretta Young, actor
  - Orson Scott Card, writer
  - The Osmonds, musicians
  - Kieth Merrill, director/filmmaker
  - Chelsie Hightower, ballroom dancer and choreographer

- The top 5 Utah daily newspapers by circulation are Deseret News, Salt Lake Tribune, Salt Lake City Weekly, West Valley Journal, and the Sandy Journal.
- Kane County, Utah is often referred to as “Little Hollywood”, since its serves as a backdrop to many old Western movies.
- The annual Sundance Film Festival takes place in Park City, Utah. It is the largest independent film festival in the U.S.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS

6,726 motion picture & television industry direct jobs & 2,100 production-related jobs
42,008 software industry direct jobs & 98,282 jobs in total
10,520 local television jobs
7,940 local radio jobs
50,530 app jobs

WAGES

$244.23M from motion picture & television industry
$63.63M from new media & internet creators
$83,698 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)

28,355

STATE ECONOMIC IMPACT

$5.854B contributed to U.S.’s GDP from local software industry
$4.77B contributed to U.S. GDP from local television
$3.62B contributed to U.S. GDP from local radio

Creative Community By The Numbers

43 Video Game Companies
1,172 Music Publishers
4,435 Songwriters
97 Local Commercial Radio Stations
13 Local Commercial T.V. Stations
25 Newspaper Publications
3,270 Graphic Designers
470 Photographers

www.copyrightalliance.org