CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Texas:
  - Janis Joplin, musician
  - Steve Martin, comedian/actor
  - Kevin Curry, Food Blogger, Vlogger, Writer
  - Norah Jones, singer/songwriter
  - Kelly Clarkson, singer
  - Wes Anderson, director
  - Beyoncé Knowles, singer

- The top 5 Texas daily newspapers by circulation are the Dallas Morning News, Houston Chronicle, San Antonio Express-News, Fort Worth Star-Telegram, and the Austin American-Statesman.

- GameStop is headquartered in Grapevine, Texas.
- iHeartMedia Inc. is headquartered in San Antonio, Texas.
- Wings, the first film to win an Oscar for Best Picture, was made in San Antonio in 1927.

For more information about the data, go to:
www.copyrightalliance.org/states
JOBS

40,993 motion picture & television industry direct jobs & 10,882 production-related jobs
232,457 software industry direct jobs & 385,386 jobs in total
138,520 local television jobs
82,410 local radio jobs
376,430 app jobs

WAGES

$1.83B from motion picture & television industry
$366.88M from new media & internet creators
$94,007 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
155,987

STATE ECONOMIC IMPACT

$35.267B contributed to U.S.’s GDP from local software industry
$69.85B contributed to U.S. GDP from local television
$41.30B contributed to U.S. GDP from local radio
$6B contributed to U.S.’s GDP from TX’s music industry

Creative Community By The Numbers

266 Video Game Companies
22,010 Music Publishers
86,824 Songwriters
783 Local Commercial Radio Stations
118 Local Commercial T.V. Stations
340 Newspaper Publications
12,120 Graphic Designers
3,280 Photographers
20+ Book & Education Publishers

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