CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Tennessee:
  - Morgan Freeman, actor
  - Dolly Parton, singer
  - Justin Timberlake, singer
  - Quentin Tarantino, director
  - Aretha Franklin, singer
  - Reese Witherspoon, actor


- AC Entertainment, a music production company, is headquartered in Knoxville, Tennessee.

- Regal Entertainment Group is headquartered in Knoxville, Tennessee.

- Gibson is headquartered in Nashville, Tennessee.

- Grand Ole Opry is the longest running live radio broadcast in the entire world, starting in 1925.

For more information about the data, go to: www.copyrighthalliance.org/states
JOBS
12,150 motion picture & television industry direct jobs
6,170 production-related jobs
27,566 software industry direct jobs & 53,500 jobs in total
26,210 local television jobs
18,480 local radio jobs
61,000 app jobs

WAGES
$851.62M from motion picture & television industry
$110.22M from new media & internet creators
$79,536 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
74,467

STATE ECONOMIC IMPACT
$4.612B contributed to U.S.’s GDP from local software industry
$12.08B contributed to U.S. GDP from local television
$8.52B contributed to U.S. GDP from local radio
$6B contributed to U.S.’s GDP from TN’s music industry

Creative Community By The Numbers
16 Video Game Companies
30,041 Music Publishers
56,578 Songwriters
329 Local Commercial Radio Stations
34 Local Commercial T.V. Stations
118 Newspaper Publications
3,480 Graphic Designers
870 Photographers

www.copyrightalliance.org