CREATIVE SPOTLIGHT

- Notable creators who hail from the state of South Carolina:
  - Viola Davis, actor
  - Aziz Ansari, comedian
  - Andi MacDowell, actor
  - Darius Rucker, singer


- Muzak is headquartered in Fort Mill, SC.

- Parts of The Notebook, Dear John, and The Patriot were filmed in South Carolina.

- The Secret Life of Bees by Sue Monk Kidd is set in South Carolina.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
- 4,537 motion picture & television industry direct jobs & 1,157 production-related jobs
- 19,953 software industry direct jobs & 33,577 jobs in total
- 20,620 local television jobs
- 11,910 local radio jobs
- 43,450 app jobs

WAGES
- $186.36M from motion picture & television industry
- $48.34M from new media & internet creators
- $79,429 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
- 23,311

STATE ECONOMIC IMPACT
- $2.886B contributed to U.S.'s GDP from local software industry
- $9.388B contributed to U.S. GDP from local television
- $5.368B contributed to U.S. GDP from local radio

Creative Community By The Numbers
- 10 Video Game Companies
- 3,110 Music Publishers
- 16,240 Songwriters
- 204 Local Commercial Radio Stations
- 23 Local Commercial T.V. Stations
- 104 Newspaper Publications
- 1,880 Graphic Designers
- 630 Photographers

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