CREATIVE SPOTLIGHT

Notable creators who hail from the state of North Carolina:

- Julianne Moore, actor
- Eric Church, singer-songwriter
- Andy Griffith, actor/comedian
- Zach Galifianakis, actor
- Nicholas Sparks, author
- Rhiannon Giddens, singer/actor
- Nina Simone, singer
- The Dream, singer/songwriter/record producer


Part of the movie Dirty Dancing was filmed in Lake Lure, North Carolina.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
11,440 motion picture & television industry direct jobs & 2,966 production-related jobs
81,811 software industry direct jobs & 154,838 jobs in total
43,040 local television jobs
25,110 local radio jobs
142,990 app jobs

WAGES
$595.46M from motion picture & television industry
$130.72M from new media & internet creators
$90,932 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 78,676

STATE ECONOMIC IMPACT
$13.159B contributed to U.S.’s GDP from local software industry
$20.42B contributed to U.S. GDP from local television
$11.81B contributed to U.S. GDP from local radio

Creative Community By The Numbers
68 Video Game Companies
7,508 Music Publishers
34,610 Songwriters
347 Local Commercial Radio Stations
38 Local Commercial T.V. Stations
163 Newspaper Publications
6,310 Graphic Designers
1,720 Photographers

www.copyrightalliance.org