CREATIVE SPOTLIGHT

- Notable creators who hail from the state of New York:
  - Stanley Kubrick, director
  - Joyce Carol Oates, writer
  - Margaret Bourke-White, photographer
  - Dorthea Lange, photographer
  - Richard Avedon, photographer
  - Arthur Miller, writer
  - Norman Rockwell, illustrator/painter
  - Vera Wang, fashion designer
  - George Gershwin, composer/pianist
  - Joseph Barbera, animator/director/cartoon artist


- In the 2016-17 television season, 56 episodic television series and 17 pilots were filmed in NYC.

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
90,252 motion picture & television industry direct jobs & 53,316 production-related jobs
173,033 software industry direct jobs & 577,734 jobs in total
90,830 local television jobs
53,770 local radio jobs
289,520 app jobs
31,400 music industry jobs

WAGES
$10.24B from motion picture & television industry
$585.31M from new media & internet creators
$2.9B from music industry
$103,407 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 581,921

STATE ECONOMIC IMPACT
$49.071B contributed to U.S.'s GDP from local software industry
$47.77B contributed to U.S. GDP from local television
$28.15B contributed to U.S. GDP from local radio
$13.7B contributed to U.S. GDP from music industry

Creative Community By The Numbers
228 Video Game Companies
47,830 Music Publishers
106,826 Songwriters
393 Local Commercial Radio Stations
49 Local Commercial T.V. Stations
283 Newspaper Publications
21,530 Graphic Designers
4,270 Photographers
90+ Book & Education Publishers

www.copyrightalliance.org