CREATIVE SPOTLIGHT

- Notable creators who hail from the state of New Jersey:
  - Whitney Houston, singer
  - Bruce Springsteen, musician
  - Frank Sinatra, singer
  - Meryl Streep, actor
  - John Travolta, actor
  - Kal Penn, actor/writer/producer

- The top 5 New Jersey daily newspapers by circulation are The Star-Ledger, The Record, Asbury Park Press, The Press of Atlantic City, and The Courier-Post.

- Majesco Entertainment, a video game publisher, is headquartered in Edison.

- MSNBC's first newsroom was located in Secaucus, New Jersey.

For more information about the data, go to:

www.copyrightalliance.org/states
JOBS
11,613 motion picture &
television industry direct jobs &
5,401 production-related jobs
93,066 software industry
direct jobs & 251,602 jobs in
total
42,970 local television jobs
24,450 local radio jobs
161,590 app jobs

WAGES
$735.39M
from motion picture &
television industry
$157.75M
from new media &
internet creators
$102,432
average salary in the local
app economy

U.S. Copyright
Registrations
(2011-2017)
182,336

Creative
Community
By The
Numbers
42 Video Game Companies
12,715 Music Publishers
34,944 Songwriters
81 Local Commercial Radio Stations
12 Local Commercial T.V. Stations
151 Newspaper Publications
5,470 Graphic Designers
1,500 Photographers
30+ Book & Education Publishers

STATE ECONOMIC IMPACT
$19.717B contributed to U.S.’s GDP from local
software industry
$21.79B contributed to U.S. GDP from local television
$12.35B contributed to U.S. GDP from local radio

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