CREATIVE SPOTLIGHT

- Notable creators who hail from Kentucky:
  - Jennifer Lawrence, actor
  - Johnny Depp, actor
  - Muhammad Ali, boxer
  - George Clooney, actor
  - Diane Sawyer, television journalist
  - Muhammad Ali, boxer/actor
  - bell hooks, author


- Raintree Country, Goldfinger, Rain Man, The Insider, Seabiscuit, and Elizabethtown were filmed in Kentucky.
JOBS
4,219 motion picture & television industry direct jobs & 985 production-related jobs
22,854 software industry direct jobs & 26,570 jobs in total
18,970 local television jobs
11,870 local radio jobs
33,571 app jobs

WAGES
$157.25M from motion picture & television industry
$41.25M from new media & internet creators
$77,000 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
17,555

STATE ECONOMIC IMPACT
$2.573B contributed to U.S.’s GDP from local software industry
$8.68B contributed to U.S. GDP from local television
$5.4B contributed to U.S. GDP from local radio

Creative Community By The Numbers
18 Video Game Companies
2,448 Music Publishers
11,631 Songwriters
295 Local Commercial Radio Stations
20 Local Commercial T.V. Stations
95 Newspaper Publications
1,850 Graphic Designers
410 Photographers

www.copyrightalliance.org