CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Idaho:
  - Aaron Paul, actor
  - Lana Turner, actor
  - Marilynne Robinson, writer

- The top 5 daily Idaho newspapers by circulation are The Idaho Statesman, Twin Falls Times-News, Lewiston Morning Tribune, Coeur d'Alene Press, and Post Register.

- Parts of Pale Rider and Napoleon Dynamite were filmed in Idaho.

- Marilynne Robinson won the PEN/Hemingway Award in 1982 for her novel, Housekeeping, which was set in Idaho.
JOBS
2,061 motion picture & television industry direct jobs & 239 production-related jobs
6,090 software industry direct jobs & 16,250 jobs in total
6,000 local television jobs
4,390 local radio jobs
8,920 app jobs

WAGES
$61.45M from motion picture & television industry
$27.03M from new media & internet creators
$73,538 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 9,727

STATE ECONOMIC IMPACT
$962M contributed to U.S.'s GDP from local software industry
$2.61B contributed to U.S. GDP from local television
$1.93B contributed to U.S. GDP from local radio

www.copyrightalliance.org

Creative Community By The Numbers
9 Video Game Companies
540 Music Publishers
1,999 Songwriters
121 Local Commercial Radio Stations
14 Local Commercial T.V. Stations
33 Newspaper Publications
1,100 Graphic Designers
220 Photographers