



CREATIVE SPOTLIGHT

- Notable creators who hail from the state of California:

- Leonardo DiCaprio, actor
- Marilyn Monroe, actor
- Kendrick Lamar, rapper
- Kathryn Bigelow, director
- Ansel Adams, photographer
- Nora Ephron, journalist, writer, filmmaker
- Amy Tan, author
- Steve Jobs, software developer
- Rube Goldberg, cartoonist, sculptor, author

- The top 5 California daily newspapers by circulation are The Los Angeles Times, The San-Diego Union-Tribune, Orange County Register, and the San Francisco Chronicle.
- California is home to KWG, KNX, and KCBS which are the sixth, seventh, and eighth oldest radio stations respectively in the United States.
- UCLA's Film & Television Archive is the second largest moving image archive in the United States and the world's largest university-based media archive.



copyright alliance
create | innovate | protect

For more information
about the data, go to:

www.copyrightalliance.org/states



copyright alliance
create | innovate | protect

Copyright Facts for
CALIFORNIA



JOBS

198,203 motion picture & television industry direct jobs & **142,454** production-related jobs
494,856 software industry direct jobs & **1,160,457** jobs in total
193,260 local television jobs
114,730 local radio jobs
708,000 app jobs

WAGES

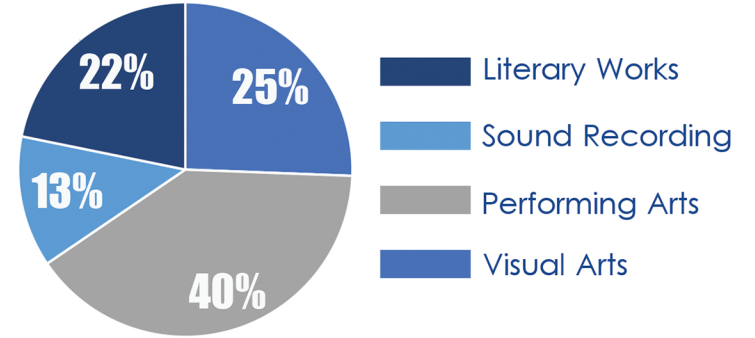


\$21.02B
 from motion picture & television industry

\$1.47B
 from new media & internet creators

\$108,125
 average salary in the local app economy

U.S. Copyright Registrations (2011-2017)
823,102



Creative Community By The Numbers

- 889** Video Game Companies
- 95,353** Music Publishers
- 191,917** Songwriters
- 671** Local Commercial Radio Stations
- 91** Local Commercial T.V. Stations
- 453** Newspaper Publications
- 30,180** Graphic Designers
- 5,810** Photographers
- 60+** Book & Education Publishers

STATE ECONOMIC IMPACT



\$124,688B contributed to U.S.'s GDP from local software industry
\$99.17B contributed to U.S. GDP from local television
\$58.55B contributed to U.S. GDP from local radio
\$38B generated by the music industry

www.copyrightalliance.org

