CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Arkansas:
  - Johnny Cash, singer/songwriter
  - Mary Steenburgen, actor
  - Billy Bob Thornton, actor and singer/songwriter
  - John Grisham, writer/political commentator
  - Glen Campbell, singer
  - Al Green, singer/songwriter

- Top 5 Arkansas daily newspapers by circulation are Northwest Arkansas Democrat-Gazette, Southwest Times Record, Arkansas Times, Jonesboro Sun, and Texarkana Gazette.
- Walmart is headquartered in Bentonville.
- Maya Angelou’s I Know Why the Caged Bird Sings is set in Arkansas.

For more information about the data, go to: www.copyrightalliance.org/statess
JOBS
1,392 motion picture & television industry direct jobs & 432 production-related jobs
12,323 software industry direct jobs & 14,940 jobs in total
11,180 local television jobs
7,550 local radio jobs
27,250 app jobs

WAGES
$60.24M from motion picture & television industry
$24.48M from new media & internet creators
$73,001 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 11,225

STATE ECONOMIC IMPACT
$1.7178B contributed to U.S.'s GDP from local software industry
$5.03B contributed to U.S. GDP from local television
$3.4B contributed to U.S. GDP from local radio

Creative Community By The Numbers
8 Video Game Companies
1,639 Music Publishers
8,171 Songwriters
240 Local Commercial Radio Stations
20 Local Commercial T.V. Stations
81 Newspaper Publications
1,150 Graphic Designers
330 Photographers

www.copyrightalliance.org