CREATIVE SPOTLIGHT

- Notable creatives who hail from the state of Alaska:
  - Jewel, singer/songwriter
  - Irene Bedard, model and voice for Walt Disney’s Pocahontas

- Top 6 Alaska newspapers by circulation are:
  - Alaska Dispatch News
  - Capital City Weekly
  - Fairbanks Daily
  - News-Miner
  - Kenai Peninsula Clarion
  - Juneau Empire

For more information about the data, go to: www.copyrightalliance.org/states
JOBS
1,030 motion picture & television industry direct jobs & 96 production-related jobs
1,414 software industry direct jobs & 2,640 jobs in total
3,410 local television jobs
2,240 local radio jobs
4,940 app jobs

WAGES
$32.6M from motion picture & television industry
$10.67M from new media & internet creators
$90,853 average salary in the local app economy

U.S. Copyright Registrations (2011-2017) 3,368

Creative Community By The Numbers
3 Video Game Companies
273 Music Publishers
1,096 Songwriters
74 Local Commercial Radio Stations
13 Local Commercial TV Stations
24 Newspaper Publications
180 Graphic Designers
50 Photographers
140 Audio & Video Equipment Technicians

STATE ECONOMIC IMPACT
$263M contributed to U.S.’s GDP from local software industry
$1.88B contributed to U.S. GDP from local television
$1.22B contributed to U.S. GDP from local radio

www.copyrightalliance.org