CREATIVE SPOTLIGHT

- Notable creators who hail from the state of Alabama:

- o Courtney Cox, actor
- o Octavia Spencer, actor
- o Channing Tatum, actor
- o Lionel Richie, singer
- o Robin Roberts, TV journalist
- o Harper Lee, novelist
- o Nat King Cole, jazz pianist/singer-songwriter
- o Hank Williams, singer and songwriter

- The top 5 Alabama daily newspapers by circulation are The Birmingham News, Mobile Press-Register, The Huntsville Times, The Tuscaloosa News, and Montgomery Advertiser.
- Books-A-Million, the bookstore chain, is headquartered in Birmingham.
- Selma and Get Out were filmed in Alabama.
- The novel, To Kill a Mockingbird, takes place in Alabama.

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For more information about the data, go to:

www.copyrightalliance.org/states

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Copyright Facts for **ALABAMA**

JOBS

3,283 motion picture & television industry direct jobs & **1,053** production-related jobs

26,964 software industry direct jobs & **51,582** jobs in total

18,680 local television jobs

12,450 local radio jobs

39,000 app jobs

WAGES

$171.81M from motion picture & television industry

$40.64M from new media & internet creators

$85,466 average salary in the local app economy

STATE ECONOMIC IMPACT

$3.635B contributed to U.S.'s GDP from local software industry

$8.5B contributed to U.S. GDP from local television

$5.66B contributed to U.S. GDP from local radio

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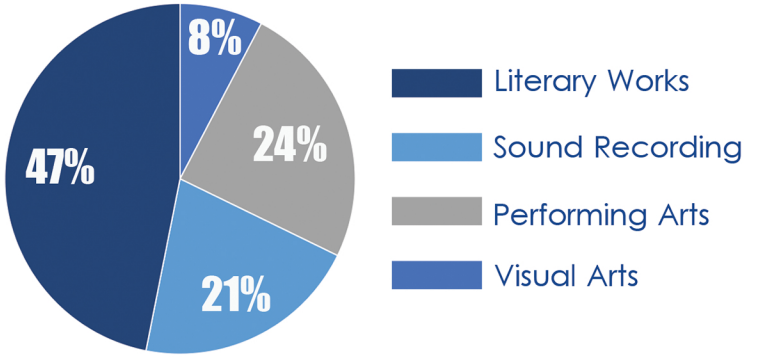
U.S. Copyright Registrations (2011-2017)

22,400



Creative Community By The Numbers

7 Video Game Companies

3,775 Music Publishers

18,896 Songwriters

286 Local Commercial Radio Stations

34 Local Commercial T.V. Stations

99 Newspaper Publications

1,670 Graphic Designers

480 Photographers

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