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Copyright Alliance Welcomes Digital Media Licensing Association (DMLA) as its Newest Member

Washington, D.C. – The Copyright Alliance, which represents the copyright interests of over 1.8 million individual creators and over 13,000 organizations across the spectrum of copyright disciplines, announced the addition of Digital Media Licensing Association (DMLA) as its newest member.

Headquartered in Chandler, AZ, DMLA was established in 1951 by a core group of New York stock photo agencies concerned about the protection of original transparencies. Today DMLA hosts an annual conference, quarterly webinars and industry networking, actively develops business standards, promotes ethical business practices, and advocates for copyright protections on behalf of its members, which encompass more than 100 digital content licensing companies.

According to DMLA Executive Director Cathy Aron, “We’re pleased to join the Copyright Alliance, and look forward to working with their team and with fellow members to continue promoting and protecting the interests of the media licensing community through copyright advocacy, education and communication.”

Added DMLA Counsel Nancy Wolff, “We’re happy to be working with the Copyright Alliance to ensure that our community of visual media licensing professionals have the greatest copyright protections and enforcements for their businesses.”

According to Copyright Alliance CEO Keith Kupferschmid, “We are thrilled to welcome DMLA to our membership. Their team works diligently to advocate on behalf of visual media professionals. And we look forward to assisting them in actively protecting the rights of their stakeholders on critical copyright matters.”

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About the Copyright Alliance

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing the copyright interests of over 1.8 million individual creators and over 13,000 organizations in the United

States, across the spectrum of copyright disciplines. The Copyright Alliance is dedicated to advocating policies that promote and preserve the value of copyright, and to protecting the rights of creators and innovators. For more information, please visit www.copyrightalliance.org.

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