



FOR IMMEDIATE RELEASE
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Copyright Alliance, News Media Alliance, and the Office of Congressman Hakeem Jeffries, Host Fairness in Copyright – *The Importance of Copyright to Investment and Creativity*

WASHINGTON, DC – On Monday, March 27, from 12 p.m. to 1:30 p.m. in the Rayburn House Office Building (Room 2226), the Copyright Alliance, the News Media Alliance, and the office of Congressman Hakeem Jeffries, will host an event entitled Fairness in Copyright – *The Importance of Copyright to Investment and Creativity*.

According to Copyright Alliance CEO Keith Kupferschmid, “the event will feature a panel that discusses the importance of copyright to encouraging creativity and investment, and how limiting copyright protection harms creators; the incentive to innovate, create and invest; and the public’s access to new creative works.”

Noted News Media Alliance President and CEO David Chavern, “we also expect the panel will discuss the ever-increasing expansion of 'fair use' by U.S. courts, which creates problems not only for journalism and the news industry, but also books, software, visual arts, music and movies, among many others.”

Panelists include: Jim Marcovitz, SVP & Deputy General Counsel, News Corp.; Mary Rasenberger, Executive Director, Authors Guild; Matt Sarboraria, Vice President, Associate General Counsel, Oracle; Yoko Miyashita, SVP and General Counsel, Getty Images; and John Harrington, Visual Journalist. The panel will be moderated by June Besek, Executive Director, Kernochan Center for Law, Media and the Arts, Columbia University Law School. Opening comments will be delivered by Kupferschmid and Chavern.

Those interested in attending (including media) may still RSVP by March 24 to rsvp@copyrightalliance.org.

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About the Copyright Alliance

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing the copyright interests of over 1.8 million individual creators and over 13,000 organizations in the United States, across the spectrum of copyright disciplines. The Copyright Alliance is dedicated to advocating policies that promote and preserve the value of copyright, and to protecting the rights of creators and innovators. For more information, please visit www.copyrightalliance.org.

About News Media Alliance

The News Media Alliance is a nonprofit organization representing nearly 2,000 news organizations and their multiplatform businesses in the United States and Canada. Alliance members include print, digital and mobile publishers of original news content. Headquartered near Washington, D.C., in Arlington, Va., the association focuses on ensuring the future of news media through communication, research, advocacy and innovation. Information about the News Media Alliance (formerly NAA) can be found at www.newsmediaalliance.org/.

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