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Copyright Alliance CEO Keith Kupferschmid Statement on Today's Release of IPEC's Joint Strategic Plan on Intellectual Property Enforcement

Washington, DC – Copyright Alliance CEO, Keith Kupferschmid, released the following statement on the Intellectual Property Enforcement Coordinator's (IPEC) 2017-2019 Joint Strategic Plan on Intellectual Property Enforcement.

"The Copyright Alliance welcomes today's release of the Joint Strategic Plan on Intellectual Property Enforcement and looks forward to reviewing its recommendations. The report, which represents a joint effort by twelve federal agencies and was spearheaded by IPEC, emphasizes the tremendous value that U.S. intellectual property plays in our economy and trade and the importance of protecting American ingenuity and creativity, while also delineating the numerous threats and harms to intellectual property being caused by commercial piracy and other intellectual property violations.

Significantly, the report outlines some of today's most critical copyright enforcement issues and provides a framework for addressing these problems to help minimize infringement and develop a safer and more secure internet. We welcome the report's approach to focus not only on the most egregious IP offenders, but also its highlighting of the need for stronger corporate leadership from legitimate online platforms and services to share in the responsibility of protecting America's valuable intellectual property.

The Copyright Alliance looks forward to continuing our work with IPEC and the many federal agencies that contributed to this report."

A copy of the report can be found <u>here</u>.

About the Copyright Alliance

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing the copyright interests of over 1.8 million individual creators and over 13,000 organizations in the United States, across the spectrum of copyright disciplines. The Copyright Alliance is dedicated to advocating policies that promote and preserve the value of copyright, and to protecting the rights of creators and innovators. For more information, please visit www.copyrightalliance.org.

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