



FOR IMMEDIATE RELEASE

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## Copyright Alliance Joins U.S. Copyright Office for World IP Day Program on April 26

**Washington, DC** – For the fifth year in a row, the Copyright Alliance will join with the U.S. Copyright Office for a Copyright Matters program in recognition of World Intellectual Property Day. This year’s theme, as announced by the World Intellectual Property Organization, is “Digital Creativity: Culture Reimagined.” The program will take place on **Tuesday, April 26**, from **10:00 a.m. To 11:30 a.m. (EDT)** in the **Mumford Room (6th Floor, James Madison Memorial Building, Library of Congress)**.

The program, which is hosted by the Register of Copyrights Maria Pallante, will feature remarks from Congressman Bob Goodlatte, chairman of the House of Representatives Committee on the Judiciary; Keith Kupferschmid, chief executive officer of the Copyright Alliance; and a video presentation by Joseph Gordon-Levitt, Founder, HITRECORD.

The program will celebrate creativity as it presents itself in our interconnected digital world. It will also highlight established creators who have mastered their crafts and who have created innovative revenue streams to pay fellow creators fairly. The panelists will share their thoughts about the value of copyright law in our digital world and provide suggestions on “what’s next.”

### **The event panel includes:**

- Moderator: Devlin Hartline, Assistant Director for the Center for the Protection of Intellectual Property.
- Jared Geller, executive producer of the open-collaborative production company HITRECORD.
- Anna Metcalfe, ceramic artist and founder of the wedding registry Gather, which enables guests to give local art for wedding gifts.
- Chase Jarvis, photographer and founder and chief executive officer of CreativeLive, the world’s largest live streaming education company focused on photography, video, design, music, and entrepreneurship education.

Internationally celebrated on April 26, World Intellectual Property Day marks the date in 1970 when the World Intellectual Property Organization Convention came into force. The anniversary of this occasion is observed as a way of promoting and increasing general understanding of intellectual property.

The program is free and open to the public. Request ADA accommodations five business days in advance at (202) 707-6362 or [ada@loc.gov](mailto:ada@loc.gov).

Please find a link to more information about the program [here](#).

### **About the Copyright Alliance**

The Copyright Alliance is a non-profit, non-partisan public interest and educational organization representing artists and creators across the spectrum of copyright disciplines, including more than 40 trade association, companies and guilds, and 8,000 individual artists and creators. For more information, please visit [www.copyrightalliance.org](http://www.copyrightalliance.org).

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